

JEFFREY L. MEIKLE

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EDUCATION

A.B., summa cum laude, American Civilization, Brown University, June 1971.
A.M., American Civilization, Brown University, June 1971.
Ph.D., American Studies, University of Texas at Austin, December 1977.

EXPERIENCE

University of Texas at Austin, Stiles Professor in American Studies and professor of Art History, 2011-present; professor, American Studies and Art History, 1995-2011; associate professor, 1986-95; assistant professor, 1979-86.
Bicentennial Fulbright Professor of American Studies, Renvall Institute, University of Helsinki, 2003-04.
Senior Fulbright Professor, Institute of United States Studies, University of London, 1992-93.
University of Würzburg, Germany, guest professor of American Literature, 1982-83.
Charles Willson Peale Papers, National Portrait Gallery, Smithsonian Institution, Washington, NHPRC Fellow in Historical Editing, 1978-79.
Colby-Sawyer College, New London, NH, instructor of American Studies and English, 1977-78.
University of Texas at Austin, assistant instructor of American Studies, 1973-77.

BOOKS

Postcard America: Curt Teich and the Imaging of a Nation (Austin: University of Texas Press, 2015); named as an "Outstanding Academic Title" by *Choice* magazine; named as one of "The 5 Best Art Books of 2016" by Crave Online.
Public Space and the Ideology of Place in American Culture, ed. with Miles Orvell (Amsterdam: Rodopi, 2009).
Design in the USA (Oxford: Oxford University Press, 2005); runner-up, Robert W. Hamilton Book Award, University of Texas, 2006.
American Plastic: A Cultural History (New Brunswick: Rutgers University Press, 1995; paperback, 1997); awarded Dexter Prize, Society for the History of Technology, 1996; runner-up, Robert W. Hamilton Book Award, University of Texas, 1997.
Design in the Contemporary World (New York: Pentagram Design, 1989); Japanese translation (Tokyo: Paos, 1989).
Twentieth Century Limited: Industrial Design in America, 1925-1939 (Philadelphia: Temple University Press, 1979; paperback, 1981; 2nd ed., 2001).

MEMBERSHIPS

American Studies Association, Organization of American Historians, Society for the History of Technology, Design History Society, Design Studies Forum.

SERVICE

Member, Faculty Committee for Integrated Design, Bridging Disciplines Programs, 2016-present.
 Member, Promotion and Tenure Committee, College of Liberal Arts, 2004-08, 2009-12, 2014-2016.
 Member, Search Committee, Chair of the Design Division, Art & Art History, 2012-13.
 Member, Memorial Committee for John Sunder, 2011-12.
 Lecturer, Explore UT, March 5, 2011.
 Chair, Graduate Studies Committee, American Studies, 2004-06, 2007-08.
 Member, Memorial Committee for Kurth Sprague, 2007-08.
 Member, Robert W. Hamilton Faculty Author Award Committee, 1998, 2004-05.
 Chair, Department of American Studies, University of Texas, 1996-2002.
 Member, Advisory Council, Society for the History of Technology, 1997-2002.
 Member, Urban Issues Faculty Advisory Committee, 2001.
 Chair, Memorial Committee for Robert M. Crunden, 1999-2000.
 Chair, American Studies search committees, 1996, 1997-98, 1998-99.
 Acting Director, American Studies Program, University of Texas, 1995.
 Member, Program Committee, American Studies Association, 1991.
 Member, Constance Rourke Award Committee, American Studies Association, 1989.
 Lecturer, Czechoslovakian Summer Language Program, University of Texas, August 1987.
 Graduate Adviser, American Studies, University of Texas, 1980-82, 1983-86.
 Member, University Fellowship Committee, 1985, 1986.
 Member, Doctoral Dissertation Awards Committee, 1984.
 Member, Fulbright Campus Selection Committee, 1983, 1985.
 Chair, University of Würzburg Exchange Committee, 1980-1982, 1984-86.
 American Studies Association Campus Membership Representative, 1981-82.
 Member, Curriculum and Instruction Committee, Colby-Sawyer College, 1977-78.

HONORS AND GRANTS

Book Subvention Grant, University of Texas, for *Postcard America*, 2014.
 Humanities Research Award, University of Texas, 2012-15.
 College Research Fellowship, University of Texas, Fall 2011.
 Faculty Research Assignment, University of Texas, Fall 2008.
 Listing in *Who's Who in American Education, 2006-2007* (Marquis, 2005), *2007-2008* (Marquis, 2007).
 Robert W. Hamilton Book Award, University of Texas, runner-up, 2006.
 Fellow, Humanities Institute, University of Texas, 2005.
 Listing in *Who's Who in America 2004* (Marquis, 2003).
 Faculty Research Assignment, University Research Institute, University of Texas, 2003-04.
 Dean's Fellowship, College of Liberal Arts, University of Texas, 2000.
 Robert W. Hamilton Book Award, University of Texas, runner-up, 1997.
 Dexter Prize, Society for the History of Technology, 1996.
 American Council of Learned Societies Fellowship, 1995-96.
 Faculty Research Assignment, University Research Institute, University of Texas, 1995-96.
 National Endowment for the Humanities, Summer Stipend, 1995.
 Summer Research Award, University Research Institute, University of Texas, 1995.

Fellow in American Studies, Institute of U.S. Studies, University of London, appointed 1993.
 Senior Research Grant, The Getty Grant Program, 1989-90.
 Faculty Research Assignment, University Research Institute, University of Texas, 1986-87.
 NEH-Mellon Research Fellowship, Hagley Museum and Library, Wilmington, Delaware, 1986.
 National Endowment for the Humanities, Summer Stipend, 1984.
 Summer Research Award, University Research Institute, University of Texas, 1984.
 Fulbright Travel Grant (Germany), 1982-83.
 National Endowment for the Arts, Design Arts Program, Individual Project Fellowship, 1981.
 DeGolyer Prize, DeGolyer Institute, Southern Methodist University, 1981.
 Phi Beta Kappa, 1970; University Fellowship, 1971-74; Phi Kappa Phi, 1973.

CONSULTANT

Chicago History Museum, consultant on future exhibition, "Chicago Modern," 2015-present.
 Chicago Art Deco Society, consultant on book project, "Art Deco Chicago: The Making of American Culture," 2015-present.
 University of Pennsylvania Press, Architecture/Technology/Culture series (migrated from Rodopi), editorial board, 2010-present.
 University of Massachusetts Press, Science/Technology/Culture series, editorial advisory board, 2010-present.
Film Journal international advisory committee, online publication of SERCIA (Société d'Etudes et de Recherches sur le Cinéma Anglophone), 2008-present.
Design Philosophy Papers editorial advisory board, 2003-present.
 4T International Design and Design History Symposium, Izmir, Turkey, Scientific Committee member, 2016-17.
Journal of Design History advisory board, 1985-2017.
 Syracuse University Library, Plastics Collection Advisory Committee, 2011-15.
 M+ Museum for Visual Culture, Hong Kong, consultant on future design collections, September 11-12, 2014.
 External M.A. thesis reader, Department of American Studies, Trinity College, Hartford, CT, April 2014.
 Harry Ransom Humanities Research Center, University of Texas, consultant on exhibition "I Have Seen the Future: Norman Bel Geddes Designs America," 2009-12.
Design Issues editorial board, 1993-2011.
 Rodopi Press, Architecture/Technology/Culture series, editorial board, 2005-10.
Studies in the Decorative Arts board of editorial advisers, 1992-2009.
 External doctoral examiner, Norwegian University of Science and Technology, Trondheim, November 2007.
 National Endowment for the Humanities, Film and Television Panel, 2005-06.
 Filmmakers Collaborative/Blueberry Hill Productions, consultant on documentary film "Tupperware," 2000-03.
 Wolfsonian Research Center, Miami Beach, fellowship panel, 1994, 1997, 2002.
 Toledo Museum of Art, consultant on exhibition "Toledo Designs," 1998-2002.
Encyclopedia of American Studies (Grolier) editorial adviser 1998-2001.
 External doctoral examiner, Royal College of Art, London, March and December 2000.
 External doctoral examiner, University of Teesside, UK, March 2000.
 Hagley Museum and Library, consultant on artifact collections, 2000.
 Wolfsonian Research Center, Miami Beach, advisory board, 1993-97.

Finnish Graduate School for North American Studies, visiting professor, Tampere, Finland, August 1995.

Art Institute of Chicago, consultant on proposed exhibition, "Design in the Heartland," 1994, 1996.

Wolfsonian Foundation, Miami Beach, consultant on inaugural exhibition, "Experiencing Modernity: The Arts of Reform and Persuasion, 1885-1945," 1991-95.

National Plastics Center and Museum, Leominster, trustee, 1991-94.

WHYY-TV, Philadelphia, consultant on projected design series for PBS, 1990-91.

U.S. Information Agency, specialist-in-residence, "Design USA" exhibition, Almaty, Kazakhstan, June-July 1990.

Center for History of Chemistry, Oral History Program, University of Pennsylvania, interviewer, April 1987.

National Museum of American History, Smithsonian Institution, Washington, concept consultant for permanent exhibit "A Material World," 1986.

International Design contributing editor, 1983-91.

National Endowment for the Humanities, Media Program Panel, 1982.

Boilerhouse Project, Victoria & Albert Museum, London, historical consultant on inaugural exhibit, 1981.

WGBH Educational Foundation, Boston, consultant on grant proposal for series on Design and Architecture, 1980.

Laybourne/Lemle, Inc., New York, historical consultant on "Design" segment of PBS series "Media Probes," 1980.

Gillespie County Historical Society, Fredericksburg, Texas, identified wood-working tools, 1975.

OUTSIDE REFEREE

Book manuscripts: Berg, Bloomsbury Press, Cambridge University Press, Harcourt Brace, Johns Hopkins University Press, MIT Press, Oxford University Press, Peter Lang, Praeger, Rutgers University Press, Smithsonian Institution Press, Smithsonian Institution Scholarly Press, Temple University Press, Thames & Hudson, University of California Press, University of Chicago Press, University of Minnesota Press, University of Missouri Press, University of Texas Press, Yale University Press.

Journal articles: *American Studies*, *American Quarterly*, *Business History Review*, *Design Issues*, *International Journal of Food Design*, *Journal of American History*, *Journal of Design History*, *Prometheus*, *Space and Culture*, *Technology and Culture*.

Promotion: Arizona State University, West; Boston University; Clark University; Dickinson College; New School for Social Research; Parsons School of Design; School of the Art Institute of Chicago; Southern Illinois University; University of California, Davis; University of Nevada, Las Vegas; University of South Florida; Vassar College; York University.

Grant application: Netherlands Organisation for Scientific Research.

ARTICLES

"Paradigm Dramas Revisited: Reflections on the History of American Studies," revisions accepted, forthcoming in inaugural issue, *Society of Americanists Review*.

- "Capital Improvements, 1984," *The End of Austin* 4 (online), January 2014, <http://endofaustin.com/2013/12/19/capital-improvements-1984/>.
- "Future City," in *Rethinking the American City: An International Dialogue*, ed. Miles Orvell and Klaus Benesch (Philadelphia: University of Pennsylvania Press, 2014), 192-213.
- "'A Few Years Ahead': Defining a Modernism with Popular Appeal," in *Norman Bel Geddes Designs America*, ed. Donald Albrecht (New York: Abrams, 2012), 114-34.
- "Writing About Stuff: The Peril and Promise of Design History and Criticism," in *Writing Design: Words and Objects*, ed. Grace Lees-Maffei (London: Berg, 2012), pp. 23-32.
- "'You've Been with the Professors...': Influence, Appropriation, and the Cultural Interpretation of Bob Dylan," *American Studies* (Korea), 34 (2011), 285-310.
- "Designing the Machine Age in America: Streamlining in the 20th Century," *American Studies* (Korea), 33 (November 2010), 251-77.
- "Transatlantic Refractions: Ambivalence and Cultural Hybridity in the Euro-American Road Movie," *European Journal of American Studies* (online), December 2010, <http://ejas.revues.org/8806/>.
- "Negotiating Modernity: Moholy-Nagy and American Commercial Design," *Hungarian Studies Review*, 37 (2010), 81-90.
- "Material Doubts and Plastic Fallout," in *The Design History Reader*, ed. Grace Lees-Maffei and Rebecca Houze (Oxford: Berg, 2010), pp. 236-42 (excerpted from *American Plastic*).
- "Foregrounded Vistas: Representing America in Linen Postcard Views, 1930-1950," in *Representation and Decoration in a Postmodern Age*, American Studies Monograph Series, vol. 94, ed. Alfred Hornung and Rüdiger Kunow (Heidelberg: Winter, 2009), pp. 161-89.
- "Materials," in *Speed Limits*, ed. Jeffrey T. Schnapp (Milan: Skira, 2009), pp. 58-65.
- "Introduction" (with Miles Orvell), in *Public Space and the Ideology of Place in American Culture*, ed. Orvell and Meikle (Amsterdam: Rodopi, 2009), pp. 9-17.
- "Pasteboard Views: Idealizing Public Space in American Postcards, 1931-1953," in *Public Space and the Ideology of Place in American Culture*, ed. Orvell and Meikle (Amsterdam: Rodopi, 2009), pp. 111-33.
- "Polyethylene," in *Molecules That Matter*, ed. Raymond J. Giguere (Saratoga Springs, NY: Frances Young Tang Museum, Skidmore College, 2008), pp. 64-79.
- "From Kerouac to Kaurismäki: Defining a Transatlantic neo-Beat Aesthetic," in *Communities & Connections: Writings in North American Studies*, ed. Ari Helo (Helsinki: Renvall Institute, 2007), pp. 190-98.
- "Plastics," in *The Encyclopedia of New England*, ed. Burt Feintuch and David H. Watters (New Haven: Yale University Press, 2005), pp. 870-72.
- "How We Learned to Stop Worrying and Love Plastics" (interviewed by Allison Xantha Miller), *Stay Free!*, no. 24 (2005), pp. 24-29.
- "From Material to Immaterial: Plastics and Plasticity in the 20th Century," *Tekniikan Waiheita (Finnish Quarterly for the History of Technology)*, 22 (December 2004), 5-17.
- "New Materials and Technologies," in *Art Deco 1910-1939*, ed. Timothy Benton, Charlotte Benton, and Ghislaine Wood (London: Victoria & Albert Museum, 2003), pp. 348-59.
- "Classics Revisited: Leo Marx's *The Machine in the Garden*," *Technology and Culture*, 44 (January 2003), 147-59.
- "Visual Representation and National Identity: The View from an Alternate America," *Journal of American Studies* (American Studies Association of Korea), 34 (Winter 2002), 175-94.
- "The Midwestern City and the American Industrial Design Aesthetic," in *The Alliance of Art and Industry: Toledo Designs for a Modern America*, ed. Terry Ann R. Neff (Toledo: Toledo

- Museum of Art, 2002), pp. 82-107.
- "Weighing the Difference: Industrial Design at the Toledo Scale Company, 1925-1950," in *The Alliance of Art and Industry: Toledo Designs for a Modern America*, ed. Terry Ann R. Neff (Toledo: Toledo Museum of Art, 2002), pp. 128-51.
- "In Memoriam: Robert Morse Crunden," in *Roots and Renewal: Writings by Bicentennial Fulbright Professors*, ed. Mark Shackleton and Maarika Toivonen (Helsinki: Renvall Institute, 2001), pp. 14-19 (with Shelley Fisher Fishkin and Neil Foley).
- "Design, Commercial and Industrial," *Encyclopedia of American Studies* (New York: Grolier, 2001), vol. 2, pp. 27-31.
- "Plastics," *Encyclopedia of American Studies* (New York: Grolier, 2001), vol. 3, pp. 331-33.
- "Industrial Design" and "Plastics," in *The Oxford Companion to United States History*, ed. Paul S. Boyer (New York: Oxford University Press, 2001), pp. 381, 599.
- "A Paper Atlantis: Postcards, Mass Art, and the American Scene," *Journal of Design History*, 13 (2000), 267-86; reprinted in *The Banham Lectures: Essays on Designing the Future*, ed. Jeremy Aynsley and Harriet Atkinson (Oxford: Berg, 2009), pp. 111-25, plates 15-17.
- "De l'immatérialité virtuelle: plastiques et plasticité au xxe siècle," in *Plasticité*, ed. Catherine Malabou (Paris: Editions Léo Scheer, 2000), pp. 146-69.
- "Industrial Design Speeds Forward," *Railroad History*, special issue on *The Diesel Revolution* (2000), 62-72, 76-78.
- "A Future in Plastics: The Ralph Sr. and Sunny Wilson House," *Texas Architect*, April 1999.
- "Introduction," special issue on business history, *Journal of Design History*, 12 (1999), 1-3.
- "Material Virtues: On the Ideal and the Real in Design History," *Journal of Design History*, 11 (1998), 191-99.
- "Material Doubts: The Consequences of Plastic," *Environmental History*, 2 (July 1997), 278-300 (adapted from *American Plastic*).
- "Beyond Plastics: Postmodernity and the Culture of Synthesis," in *Ethics and Aesthetics: The Moral Turn of Postmodernism*, ed. Gerhard Hoffmann and Alfred Hornung (Heidelberg: C. Winter, 1996), pp. 325-42; preprint: *Odense American Studies International Series*, Working Paper No. 5 (1993), 15 pp.
- "Domesticating Modernity: Ambivalence and Appropriation, 1920-1940," in *Designing Modernity: The Arts of Reform and Persuasion, 1885-1945: Selections from the Wolfsonian*, ed. Wendy Kaplan (New York: Thames and Hudson, 1995), pp. 142-67.
- "Presenting a New Material: From Imitation to Innovation with Fabrikoid," *Decorative Arts Society Journal*, 19 (1995), 8-15.
- "Design History for What?: Reflections on an Elusive Goal," *Design Issues*, 11 (Spring 1995), 71-75.
- "Norman Bel Geddes: A Portrait," *Rassegna*, 60 (1994), 6-10 (English and Italian editions).
- "Materia Nova: Plastics and Design in the U.S., 1925-1935," in *The Development of Plastics*, ed. S.T.I. Mossman and P.J.T. Morris (Cambridge: Royal Society of Chemistry, 1994), pp. 38-53.
- "L'aérodynamisme esthétique aux États-Unis, 1930-1955," in *Design, miroir du siècle*, ed. Jocelyn de Noblet (Paris: Flammarion, 1993), pp. 182-92; "Streamlining 1930-1955," in *Industrial Design: Reflection of a Century* (Paris: Flammarion, 1993), pp. 182-92.
- "DHS 1992 Annual Conference, Manchester," *Design History Society Newsletter*, no. 57 (April 1993), 5-6.
- "Into the Fourth Kingdom: Representations of Plastic Materials 1920-1950," *Journal of Design History*, 5 (1992), 173-82.
- "Das Rennen ums Publikum: Die Stromlinienform als Stil," in *Stromlinienform*, ed. Claude

- Lichtenstein (Zürich: Museum für Gestaltung Zürich, 1992), pp. 78-85.
- "Plastics: The Afterlife of 'the Stuff of Alchemy,'" *EcoDesign Foundation Newlines*, 1 (June 1992), 4-7.
- "Substance and Surface: The Meaning of Formica" (retitled "Plastics"), in *Formica & Design: From the Counter Top to High Art*, ed. Susan Grant Lewin (New York: Rizzoli, 1991), pp. 39-57.
- "Plastics in the American Machine Age 1920-1950," in *The Plastics Age: From Modernity to Post-Modernity*, ed. Penny Sparke (London: Victoria & Albert Museum, 1990), pp. 40-53; *The Plastics Age: From Bakelite to Beanbags and Beyond* (Woodstock, NY: Overlook Press, 1993).
- "From Celebrity to Anonymity: The Professionalization of American Industrial Design," in *Raymond Loewy: Pioneer of American Industrial Design*, ed. Angela Schönberger (München: Prestel, 1990), pp. 50-61 (English and German editions). Condensed in *Issue: The Quarterly Magazine of the Design Museum* (London), Spring 1991, pp. 2-5.
- "Coups de génie dans l'industrie," in *Raymond Loewy, un pionnier du design américain* (Paris: Centre Georges Pompidou, 1990), pp. 8-19 (trans. of above).
- "Looking Backward: A Brief History of Industrial Design in America," in *Design USA*, ed. Brian Horrigan (Washington: USIA, 1989), pp. 8-13 (Russian and Ukrainian editions).
- "Nylon: What's in a Name?," *Textile Chemist and Colorist*, 20 (June 1988), 13-16 (with Steven M. Spivak); reprinted as "The Naming of Nylon," *Cleaning and Restoration*, 26 (Oct. 1988), 14-16, (Nov. 1988), 20, 22; and as "What's in a Name," *Chemtech*, 20 (April 1990), 204-208.
- "Visionary Realities: The Rise of the Industrial Design Profession," in *Visions of Tomorrow: New York and American Industrialization in the 1920s-1930s* (Tokyo: The Mainichi Newspapers, 1988), pp. 24-31 (in Japanese and English).
- "The Stuff of Dreams: Plastics and Cultural Synthesis," *Center: A Journal for Architecture in America*, 4 (1988), 24-31.
- "The Machine Age in America 1918-1941,' An Exhibition at the Brooklyn Museum" (exhibit review), *Technology and Culture*, 28 (July 1987), 666-69.
- "Donald Deskey Associates: The Evolution of an Industrial Design Firm," in *Donald Deskey: Decorative Designs and Interiors*, by David A. Hanks (New York: E. P. Dutton, 1987), pp. 121-56.
- "Industrial Design," *Academic American Encyclopedia* (Danbury, Connecticut: Grolier, 1987), v. 11, pp. 155-56.
- "Loewy" (obituary), *Industrial Design*, 33 (Nov.-Dec. 1986), 28-37.
- "Materials and Metaphors: Plastics in American Culture," in *New Perspectives on Technology and American Culture*, ed. Bruce Sinclair (Philadelphia: American Philosophical Society, 1986), pp. 31-47.
- "Plastic, Material of a Thousand Uses," in *Imagining Tomorrow: History, Technology, and the American Future*, ed. Joseph J. Corn (Cambridge: MIT Press, 1986), pp. 77-96.
- "American Design History: A Bibliography of Sources and Interpretations," *American Studies International*, 23 (April 1985), 3-40.
- "Refining the Roadside," *Industrial Design*, 31 (Nov.-Dec. 1984), 70-73, 89-91.
- "The City of Tomorrow: Model 1937," *Pentagram Papers 11* (London: Pentagram Design, 1984), 35 pp.
- "1945-1980: Il design a stelle e strisce," *Modo*, #68 (April 1984), 45-47.
- "Design Since 1945: An Exhibition at the Philadelphia Museum of Art, October 1983-January 1984," *The Design History Society Newsletter*, #21 (April 1984), 13-16.

- "Celebrated Streamliners," *Architecture: The AIA Journal*, 72 (December 1983), 48-55.
- "From Aspen to Memphis: Design Since 1945," *Industrial Design*, Nov.-Dec. 1983, pp. 14-23.
- "The Culture of Plasticity: Observations on Contemporary Cultural Transformation," *Amerikastudien*, 28 (1983), 205-18.
- "The Walt Disney Connection," *World's Fair*, 2 (Spring 1982), 3.
- "Norman Bel Geddes: Autocrat of the Futurama: Planning the American Dream," *World's Fair*, 2 (Spring 1982), 1-6.
- "The Malling of the Mall: Cultural Resonances of the East Building," DeGolyer Prize Essay, *Southwest Review*, 66 (Summer 1981), 233-44.
- "Coldspots and Heaters: The Formation of Industrial Design," *Industrial Design*, July-August 1981, pp. 24-29.
- "'Other Frequencies': The Parallel Worlds of Thomas Pynchon and H. P. Lovecraft," *Modern Fiction Studies*, 27 (Summer 1981), 287-94.
- "Hawthorne's Alembic: Alchemical Images in *The House of the Seven Gables*," *ESQ: A Journal of the American Renaissance*, 26 (1980), 172-83.
- "Norman Bel Geddes and the Popularization of Streamlining," *The Library Chronicle of the University of Texas*, n.s. #13 (1980), 90-110.
- "'Over There': Arthur Conan Doyle and Spiritualism," *The Library Chronicle of the University of Texas*, n.s.# 8 (1974), 22-37; reprinted in *Critical Essays on Sir Arthur Conan Doyle*, ed. Harold Orel (New York: G. K. Hall, 1992), 271-81.

PAPERS, LECTURES, AND TALKS

- "Virtual Identities and Ideologies: Laurie Anderson's *United States I-IV*, Seventeenth Maple Leaf & Eagle Conference on North American Studies, University of Helsinki, May 18, 2018.
- "G. I. Pitchford: Photographer and Designer of Linen Views of the American West," Capital of Texas Postcard Club, Austin, November 9, 2016.
- "Postcard America," Preservation Houston, monthly meeting, Houston, June 7, 2016.
- "Paradigm Dramas Revisited: Reflections on the History and Current Practice of American Studies," Sixteenth Maple Leaf & Eagle Conference on North American Studies, University of Helsinki, May 18, 2016.
- "Postcard America," High Noon Talk, Bullock Texas History Museum, Austin, May 4, 2016.
- "Greetings from Chicago: Urban Modernity in the Linen Postcards of Curt Teich & Co.," Chicago Art Deco Society, October 22, 2015.
- "Postcard Modernism: Designing Curt Teich's American Scene, 1931-1950," the Catherine Hoover Voorsanger Keynote Address, Twenty-Fourth Annual Parsons/Cooper Hewitt Graduate Student Symposium on the Decorative Arts and Design, Cooper Hewitt Museum, New York, April 23, 2015.
- "Taking Histories Forward," panel discussion at symposium on "Import/Export: Postwar Design and Industry in East Asia," M+ Museum, Shenzhen, China, September 13, 2014.
- "Researching Industrial Design and Plastics in the U.S.: A Methodological and Conceptual Case Study," symposium on "Import/Export: Postwar Design and Industry in East Asia," M+ Museum, Hong Kong, September 11, 2014.
- "'They Do Say It's Real': G. I. Pitchford's Images of the American West," Fifteenth Maple Leaf & Eagle Conference on North American Studies, University of Helsinki, May 14, 2014.
- "'The Artificial Becomes the Real': Plastics and Plasticity in the 20th Century," Visual Studies Colloquium, Lamar Dodd School of Art, University of Georgia, April 10, 2014.
- "Commentary on the Film *Objectified*," Austin Museum of Art, September 8, 2011.

- "Future City," conference on Thinking Architecture Technology Culture: A Conversation, Amerika-Haus, Munich, June 11, 2011.
- "A New Paradigm?: Some Thoughts on the Current State of American Studies," Seoul National University, Seoul, South Korea, November 11, 2010.
- "Designing the Machine Age in the U.S.: Streamlining in the 20th Century," Seoul National University, Seoul, South Korea, November 9, 2010.
- "When the Artificial Becomes the Real': Plastics and Plasticity in the 20th Century," keynote address, symposium on Plastic Modernities: Plastic as Technology, Culture, and Medium in Architecture and Design, School of Architecture and Humanities Center, Syracuse University, November 13, 2009.
- "Writing About Stuff: The Peril and Promise of Design History and Criticism," keynote address, Annual Conference, Design History Society, Hatfield, England, September 3, 2009.
- "Streamlining: The American Contribution to Modernism," American Decorative Arts Forum, de Young Museum, San Francisco, February 10, 2009.
- "Forms, Functions, and Mixed Motives: A Natural History of Streamlining," in lecture series for the exhibition "American Streamlined Design: The World of Tomorrow," Wolfsonian Museum, Miami Beach, January 29, 2009.
- "Speeding Toward Stasis: Rethinking the Paradox of Streamlining," colloquium on Speed and Its Limits, Canadian Centre for Architecture, Montreal, June 21, 2008.
- "Transatlantic Refractions: Ambivalence and Cultural Hybridity in the Euro-American Road Movie," biennial conference of the European Association of American Studies, Oslo, May 11, 2008.
- "Miniature Views and Interior Panoramas: Representing Spaces in American Postcards," Twelfth Maple Leaf and Eagle Conference on North American Studies, University of Helsinki, May 7, 2008.
- "Utopian Views: Representing Modernity in American Postcards, 1931-1950," symposium on Modernism: Designing a New World 1914-1939, Corcoran Gallery of Art, Washington, March 30, 2007.
- "Domesticating Modernity: Popular Images of the Machine Age, 1920-40," University of Würzburg, Germany, November 14, 2006.
- "Pasteboard Views: Idealizing Public Space in American Postcards, 1931-1950," conference on Public Spaces and the Ideology of Place in American Culture, Bavarian American Academy, Munich, November 10, 2006.
- "Transformations in American Studies Since 1975," Finnish Graduate School for North and Latin American Studies, Lappohja, May 22, 2006.
- "The Evolution of 'Classic American Studies,'" Finnish Graduate School for North and Latin American Studies, Lappohja, May 21, 2006.
- "From Kerouac to Kaurismäki: Defining a Transatlantic neo-Beat Aesthetic," Eleventh Maple Leaf and Eagle Conference on North American Studies, University of Helsinki, May 19, 2006.
- Chair, panel on "Food Factories: Exploring the Appeal of Technological Tourism," American Studies Association, Washington, November 5, 2005.
- "Shifting Signifiers: Design as Mediator of Technology, Art, Society," plenary address, conference on Technological and Aesthetic (Trans)Formations of Society, Technical University, Darmstadt, Germany, October 12, 2005.
- "A Paper Atlantis: Postcards, Mass Art, and the American Scene," Graduate School of American Studies, Doshisha University, Kyoto, Japan, April 20, 2005.
- "Aesthetics and Social Reform: Public and Private Space at the Turn of the 20th Century," Graduate School of American Studies, Doshisha University, Kyoto, Japan, April 18, 2005.

- Panelist, "Uses and Abuses of History in the Education of Designers," SXSW Interactive, Austin, March 11, 2005.
- "Material Doubts: The Popular Consequences of Plastic, 1945-2000," conference on Public Images of Chemistry in the Twentieth Century, Commission on the History of Modern Chemistry, Paris, September 17, 2004.
- "Domesticating Modernity 1920-1940," Department of Political Sciences and Sociology, European University at St. Petersburg, June 3, 2004.
- "Constructing Popular Ethnicity: *Gangs of New York*, Hollywood, and the Celtic Music Revival," Tenth Maple Leaf and Eagle Conference on North American Studies, University of Helsinki, May 6, 2004.
- "Domesticating Modernity 1920-1940," Department of Social Science History, University of Helsinki, April 22, 2004.
- "A Paper Atlantis: Postcards, Mass Art, and the American Scene," Fulbright Center, Helsinki, April 1, 2004.
- "Reflections on Collecting America," Töölö Swedish High School, Helsinki, March 15, 2004.
- "Forms, Functions, and Mixed Motives: The Cultural Meanings of Streamlining in the U.S., 1930-1960," Helsinki School of Economics, March 11, 2004.
- "Looking at Stuff: The Role of Visual and Material Culture in American Studies," annual seminar, Association of Teachers of English in Finland, Helsinki, January 31, 2004.
- "Domesticating Modernity 1920-1940," Department of Cultural History, University of Turku, Finland, December 4, 2003.
- "A Paper Atlantis: Postcards, Mass Art, and the American Scene," Center for American Studies, University of Southern Denmark, Odense, November 27, 2003.
- "Where Were You?: A Historian Reflects on the JFK Assassination," League of Finnish-American Societies, Helsinki, November 22, 2003.
- "Plastics and Design in the Twentieth Century," ESTER Advanced Seminar, University of Tampere, Finland, November 12, 2003.
- "Reflections on Collecting America," 11th American Voices Seminar, North American Studies Program, University of Turku, Finland, October 25, 2003.
- "Postcards, Mass Art, and the American Scene: An Alternate View of the 1930s and 1940s," Klubi of the North American Studies Program, Renvall Institute, University of Helsinki, October 17, 2003.
- "Forms, Functions, and Mixed Motives: The Cultural Meanings of Streamlining in the U.S., 1930-1960," Inaugural Lecture as Bicentennial Fulbright Professor of American Studies, University of Helsinki, October 7, 2003.
- "Forms, Functions, and Mixed Motives: A Natural History of Streamlining," symposium on The Art Deco World, Victoria & Albert Museum, London, April 26, 2003.
- Chair, session on "The Search for Place in the Global City," American Studies Association, Houston, November 15, 2002.
- "Visual Representation and National Identity: The View from an Alternative America," keynote address, annual conference of the American Studies Association of Korea, Seoul, October 18, 2002.
- "Looking at Stuff: The Role of Visual and Material Culture in American Studies":
 Department of American Studies, Keimyung University, Daegu, Korea, October 17, 2002.
 Department of English, Jeonju University, Jeonju, Korea, October 16, 2002.
 American Studies Center, Dongeui University, Busan, Korea, October 15, 2002.
- "Plastics and Design in the 20th Century," lecture series on Vital Forms: American Art and Design in the Atomic Age, 1940-1960, Brooklyn Museum, November 17, 2001.

- Chair, session on "Sideshow Science: Psychology, Medicine, and Showmanship," American Studies Association, Washington, November 8, 2001.
- "Raymond Loewy and the Development of American Design," symposium on Raymond Loewy 2001, Montana St. Martin Gallery, Palm Springs, March 4, 2001.
- Chair, session on "Negotiating Popular Masculinity: Wild Men, Radio Stars, and the Electric Body," American Studies Association, Detroit, October 13, 2000.
- "A Paper Atlantis: Postcards, Mass Art, and the American Scene":
Reyner Banham Memorial Lecture, Victoria & Albert Museum, London, March 10, 2000.
Lecture series on The Power of Images, University of Texas, October 9, 2000.
- "Plastics and Design in the 20th Century," RCA-V&A Design History Course, Victoria & Albert Museum, London, March 9, 2000.
- "Virtual Immateriality: Plastics and Plasticity in the 20th Century," conference on Plasticité: Signe des Temps: Philosophie, Arts, Sciences, Le Fresnoy, Studio national des arts contemporains, Tourcoing, France, October 28, 1999.
- "Greetings from Utopia: American Postcards 1930-1950," in lecture series Looking Backward: The Future Seen from the Recent Past, Buell Center for the Study of American Architecture, Columbia University, October 22, 1999.
- "Diesel Streamlining and the Revolution in Industrial Design," symposium on Railroad Revolution: How the Diesel Locomotive Changed America, 1930-1939, University of Missouri-St. Louis, April 23, 1999.
- "From Material to Immaterial: Plastics in the 20th Century," in the Spring Lecture Series, School of Architecture, University of Nevada, Las Vegas, February 23, 1999.
- "Domesticating Modernity: Popular Images of the Machine Age, 1920-1940," in the Spring Lecture Series, School of Architecture, University of Nevada, Las Vegas, February 22, 1999.
- "Foregrounded Views: Representing America in Postcards," conference on Representation and Decoration in a Postmodern Age, University of Würzburg, Germany, January 8, 1999.
- "Domesticating Modernity: Ambivalence and Appropriation, 1920-1940," in the Designing the Modern World lecture series, Indianapolis Museum of Art, March 5, 1998.
- "Domesticating Modernity: Popular Images of the Machine Age, 1920-1940," in the New Approaches to Twentieth-Century Art lecture series, Dallas Museum of Art, February 14, 1998.
- "The Consuming Public and Business Enterprise: Corporate Perspectives on American Consumer Society," commentator, American Studies Association, Washington, November 1, 1997.
- "Material Virtues: On the Ideal and the Real in Design History," keynote address, 20th Anniversary Conference, Design History Society, Brighton, England, September 19, 1997.
- "Domesticating Modernity, 1920-1940," symposium on Designing Modernity, Carnegie Museum of Art, Pittsburgh, March 15, 1997.
- "From Material to Immaterial: Plastics in the 20th Century," Lawndale Art and Performance Center, Houston, March 4, 1997.
- "'Just One Word': Plastics in American Life," Department of Polymer Science and Engineering, University of Massachusetts, Amherst, November 22, 1996.
- "Postwar Plastics: New Materials for the Culture of Abundance," Sixth Maple Leaf and Eagle Conference, University of Helsinki, Finland, May 21, 1996.
- "Streamlining and 30s Design" and "From Material to Immaterial: Plastics in the 20th Century," symposium on The Evolution of Design, Dallas Museum of Art, April 20, 1996.
- "Observations on the Contemporary Design Scene," Donald J. Bush Eminent Scholar Lecture

- Series, School of Design, Arizona State University, Phoenix, February 16, 1996.
- "Domesticating Modernity: Ambivalence and Appropriation, 1920-1940," in The Arts of Reform and Persuasion lecture series, The Wolfsonian, Miami Beach, January 20, 1996.
- "Postwar Plastics: New Materials for the Culture of Abundance," conference on Aftermath: The Transition from War to Peace in America after World War II, Hagley Museum and Library, Wilmington, October 27, 1995.
- "Negotiating Modernity: Moholy-Nagy and American Commercial Design," symposium on László Moholy-Nagy: Translating Utopia into Action, University Gallery, University of Delaware, October 20, 1995.
- "Researching Design History," symposium on Making History (in Design), American Center for Design, Chicago, March 4, 1995.
- "'Just One Word': Plastics in American Life 1950-1970," Cooper-Hewitt Museum, Smithsonian Institution, New York, April 26, 1994.
- "Beyond the Bakelizer: Emergence of Bakelite as a New Material," American Chemical Society ceremony dedicating the Bakelizer as a National Historic Chemical Landmark, National Museum of American History, Smithsonian Institution, Washington, November 9, 1993.
- "The Domestication of Modernity: Ambivalence and Appropriation, 1920-1940":
University of Veszprém, Hungary, April 30, 1993.
Janus Pannonius University, Pécs, Hungary, April 29, 1993.
5th Tampere American Studies Conference, University of Tampere, Finland, April 24, 1993.
- "Design and Architecture in the Context of American Studies," Central European Conference, British Association for American Studies Annual Meeting, University of Sunderland, April 19, 1993.
- "From Thermoset to Thermoplastic: Cultural Meanings of Synthetic Materials, 1930-1945," Royal Society of Chemistry, Annual Chemical Congress, University of Southampton, April 7, 1993.
- "Utopianism in the 1930s," Probis Club, Guildford, England, February 3, 1993.
- "Beyond Plastics: Postmodernity and the Culture of Synthesis," conference on Aesthetics and Ethics: The Moral Turn of Postmodernism, University of Würzburg, Germany, January 9, 1993.
- Panelist, Final Plenary Session, Design History Society Annual Conference, University of Manchester, December 13, 1992.
- "From Material to Immaterial: Conflicting Meanings of Plastics in the 1930s," Amerika-Institut, University of Munich, December 8, 1992.
- "Revisioning Design for the 90s":
Ravensbourne College of Design and Communication, Chislehurst, May 13, 1993.
Royal College of Art, London, December 11, 1992.
- "A Matter of Definition: The Meanings of 'Plastic' in the 20th Century":
Science Museum, London, May 12, 1993.
University of York, March 11, 1993.
University of Ulster at Belfast, March 5, 1993.
RCA-V&A Art History Course, Victoria & Albert Museum, London, February 25, 1993.
University of Strathclyde, Glasgow, February 4, 1993.
University of Brighton, January 21, 1993.
Deutsches Museum, Munich, December 7, 1992.
University of Wolverhampton at Dudley, November 18, 1992.
- "The New Alchemy of Plastic in the Machine Age":

- Kent Institute of Art and Design, Rochester, June 7, 1993.
- Institute of Historical Research, University of London, June 2, 1993.
- "See America Streamlined: The Ideology of Industrial Design in the 1930s":
 Janus Pannonius University, Pécs, Hungary, April 29, 1993.
 University of Ulster at Jordanstown, March 5, 1993.
 University of Strathclyde, Glasgow, February 4, 1993.
 University of Sussex at Brighton, January 21, 1993.
 University of Reading, January 20, 1993.
 Amerika-Institut, University of Munich, December 8, 1992.
 University of Nottingham, November 19, 1992.
- "Reflections on Design History and Historiography," workshop on Design Is a Verb, Office of Interdisciplinary Studies, Smithsonian Institution, Washington, April 13, 1992.
- "A Matter of Style: Craft in the Machine Age?," symposium on Craft in the Machine Age 1920-1945, American Craft Museum, New York, March 20, 1992.
- "The Role of Design in the Creation of Wealth," Design San Antonio conference, San Antonio Art Institute, September 13, 1991.
- "Revisoning Design for the 90s," symposium on Design in Diversity, University of Texas, Austin, April 6, 1991.
- "Design in Soviet Kazakhstan," Ravensbourne College of Design and Communication, Chislehurst, England, December 10, 1990.
- "From Material to Immaterial: Coming to Grips with Plastic in the Twentieth Century," Design History Society Conference, Victoria & Albert Museum, London, December 8, 1990.
- "Raymond Loewy--An American Design Career," symposium on Design als Marketing-Instrument: American Way und Europäische Tradition in der Ethik der Gestaltung, Design Zentrum München/Münchner Stadtmuseum, November 29, 1990.
- "New Materials and Markets: The Definition of Bakelite," American Studies Association, New Orleans, November 2, 1990.
- "'Designer Plastics': Defining the Materials of Contemporary Design," symposium on The New Frontier: Humanizing Technology, Design Management Institute, Dallas, September 30, 1988.
- "'A Matter of Definition': The Meanings of 'Plastic' in the 20th Century," lecture in the Spring Seminar Series, Hagley Museum and Library, Wilmington, May 13, 1988.
- "The Utopian Age of Plastics, 1920-1950," Boston Design Center, April 14, 1988.
- "Plastics and Plasticity: The Stuff of the Postwar Landscape," American Studies Association, New York, November 23, 1987.
- "American Design Culture: A Diversity of Approaches," commentator, American Studies Association, New York, November 22, 1987.
- "The New Alchemy of Plastics in the Machine Age," lecture series on Art and Design in the American Machine Age, Carnegie Museum of Art, Pittsburgh, April 22, 1987.
- "The Decade of the Thirties," Symposium on the Design of the 30s, Sacred Heart University, Fairfield, Connecticut, December 6, 1986.
- "Norman Bel Geddes," lecture series on Pioneers of Industrial Design, Cooper-Hewitt Museum, Smithsonian Institution, New York, December 4, 1986.
- "Plastics Utopianism and the Promotion of Nylon," Hagley Museum and Library, Wilmington, December 3, 1986.
- "Plastics and Culture," History and Philosophy of Science Colloquium, University of Maryland, College Park, November 24, 1986.
- "Plastics: The Cultural Impact of New Materials and Technologies," History of Technology

- Colloquium, University of Delaware, Newark, November 18, 1986.
- "The New Alchemy of Plastics in the Machine Age," Symposium on the Machine Age in America 1918-1941, Brooklyn Museum, November 14, 1986.
- "Plastics in American Culture," Center for the History of Chemistry, University of Pennsylvania, September 23, 1986.
- "Materials and Metaphors: Plastics in American Culture," Colloquium on New Perspectives on Technology and American Culture, American Philosophical Society, Philadelphia, April 27, 1985.
- "Plastics: The Cultural Impact of New Materials and Technologies," Conference on Technology, Values, and the Indiana Citizen, Indiana Committee for the Humanities, Nashville, Indiana, April 22, 1985.
- "Plastic Spaces: Visionary Interiors of the 1930s," a lecture in the series Inside the Machine: Modernism and the American Interior, Department of Interior Design, University of Cincinnati, February 19, 1985.
- "Streamlining: The Enduring Influence of 30s Design," a lecture sponsored by the Boston chapters of the American Institute of Graphic Artists and the Industrial Designers Society of America, and by the MIT Committee on the Visual Arts, Cambridge, October 22, 1984.
- "'See America Streamlined': The Ideology of Early Industrial Design," Symposium on Modern American Design of the Twenties and Thirties, Yale University Art Gallery, New Haven, December 3, 1983.
- "Some Uncertain Reflections on Postmodern Literature in America," American Studies Association, Philadelphia, November 6, 1983.
- "Streamlining in the 1930s: Aerodynamic Visions of the Future":
 Deutsch-Amerikanische Gesellschaft, Würzburg, Germany, June 14, 1983.
 Deutsches Museum, Munich, May 30, 1983.
 University of Lancaster, England, April 21, 1983.
 Swiss-American Society, Kunstmuseum, Basel, Switzerland, December 3, 1982.
 Fort Wayne, Indiana, Art Museum, June 23, 1981.
- "The Culture of Plasticity: Some Observations on Contemporary Cultural Transformations," University of Würzburg, Germany, December 7, 1982.
- "'The Material of a Thousand Uses': Plastics in the World of Tomorrow," Symposium on American Decorative Arts of the 1920s and 1930s, National Museum of American Art, Smithsonian Institution, Washington, April 16, 1982.
- "Industrial Design in Fort Wayne: A Regional Case Study," Great Lakes Chapter of the American Studies Association, Cleveland, October 2, 1981.
- "The Formative Years of Industrial Design: The Impact of a New Art," Symposium on Product Design in the '80s, Delaware Art Museum, Wilmington, March 27, 1981.
- "Norman Bel Geddes and the American Dream," Symposium on the New York World's Fair 1939/1940, Queens Museum, New York, October 28, 1980.
- "The Guilty Conscience of American Industrial Designers," American Studies Association, Minneapolis, September 28, 1979.
- "Norman Bel Geddes and the Popularization of Streamlining," Symposium on Norman Bel Geddes and 20th Century Design, College of Fine Arts, University of Texas, June 16, 1979.
- "Norman Bel Geddes," National Portrait Gallery lecture series, Smithsonian Institution, Washington, June 6, 1979.
- "Industrial Designers of the 1930s," lecture in series Great Design in the 20th Century, Cooper-Hewitt Museum, Smithsonian Institution, New York, May 7, 1979.

"Depression into Expression," Society for the History of Technology, Pittsburgh, October 21, 1978.

"Twentieth Century Limited: Streamlining in the Thirties," Popular Culture Association, Cincinnati, April 21, 1978.

BOOK REVIEWS

Mimi Sheller, *Aluminum Dreams: The Making of Light Modernity* (2014), in *Isis*, 106 (June 2015), 494-95.

Anne Burdick, Johanna Drucker, Peter Lunenfeld, Todd Presner, and Jeffrey Schnapp, *Digital_Humanities* (2012), in *Design and Culture*, 6 (Nov. 2014), 431-33.

Donald C. Jackson, *Pastoral and Monumental: Dams, Postcards, and the American Landscape* (2013), in *Journal of American History*, 101 (June 2014), 314-15.

Jennifer Jane Marshall, *Machine Art, 1934* (2012), in *Winterthur Portfolio*, 48 (Spring 2014), 110-11.

Martin Treu, *Signs, Streets, and Storefronts* (2012), in *Technology and Culture*, 54 (July 2013), 672-74.

Regina Lee Blaszczyk, *The Color Revolution* (2012), in *Business History Review*, 87 (2013), 834-36.

David Gartman, *From Autos to Architecture: Fordism and Architectural Aesthetics in the Twentieth Century* (2009), in *Journal of Design History*, 23 (2010), 440-42.

Regina Lee Blaszczyk, *American Consumer Society, 1865-2005: From Hearth to HDTV* (2009), in *Technology and Culture*, 51 (April 2010), 525-27.

Carroll Pursell, *Technology in Postwar America* (2007), in *Winterthur Portfolio*, 43 (Summer/Autumn 2009), 268-69.

Richard Megraw, *Confronting Modernity: Art and Society in Louisiana* (2008), in *Journal of American History*, 95 (March 2009), 1214-15.

Kjetil Fallan, *Modern Transformed: The Domestication of Industrial Design Culture in Norway, ca. 1940-1970* (2007), in *Nordic Journal of Architectural Research*, 20, no. 2 (2008), 121-24.

Cynthia Lee Henthorn, *From Submarines to Suburbs* (2006), in *Technology and Culture*, 48 (July 2007), 661-63.

John H. Lienhard, *Inventing Modern* (2003), Donald A. Norman, *Emotional Design* (2004), and Henry Petroski, *Small Things Considered* (2003), in *Technology and Culture*, 46 (April 2005), 385-92.

Glenn Adamson, ed., *Industrial Strength Design* (2003), in *Journal of Design History*, 18 (2005), 119-21.

Mardges Bacon, *Le Corbusier in America* (2001), in *American Quarterly*, 55 (March 2003), 113-20.

Priscilla J. Brewer, *From Fireplace to Cookstove* (2000), in *The American Historical Review*, 107 (October 2002), 1217-18.

Sarah Nichols, *Aluminum by Design* (2000), in *Design Issues*, 18 (Summer 2002), 89-91.

Alison J. Clarke, *Tupperware* (1999), in *Business History Review*, 74 (Autumn 2000), 517-19.

Paul Israel, *Edison* (1998), in *The American Historical Review*, (October 2000), 1321-22.

Janice A. Radway, *A Feeling for Books* (1997), in *Business History Review*, 73 (Spring 1999), 129-30.

John A. Jakle, Keith A. Sculle, and Jefferson S. Rogers, *The Motel in America* (1996), in *Technology and Culture*, 40 (April 1999), 431-32.

- Maureen Ogle, *All the Modern Conveniences* (1996), in *The American Historical Review* (October 1998), 1320.
- Stephen Fenichell, *Plastic* (1996), in *Scientific American*, 276 (February 1997), 102-04.
- Wiebe E. Bijker, *Of Bicycles, Bakelites, and Bulbs* (1995), in *Technology and Culture*, 37 (October 1996), 853-55.
- Richard K. Lieberman, *Steinway & Sons* (1995), in *The Journal of American History*, 83 (September 1996), 635-36.
- David Gartman, *Auto Opium* (1994), in *The American Historical Review* (June 1996), 936.
- David E. Nye, *American Technological Sublime* (1994), in *Technology and Culture*, 36 (October 1995), 1021-22.
- Stanley Abercrombie, *George Nelson* (1994), in *I.D. Magazine*, 42 (January-February 1995), 97.
- Karen Lucic, *Charles Sheeler and the Cult of the Machine* (1991), in *Winterthur Portfolio*, 28 (Summer/Autumn 1993), 200-01.
- Michael Brian Schiffer, *The Portable Radio in American Life* (1991), in *Technology and Culture*, 34 (January 1993), 171-73.
- David E. Nye, *Electrifying America* (1990), in *Business History Review*, Spring 1992, pp. 188-89.
- Nicholson Baker, *The Mezzanine* (1988), in *Design History Society Newsletter*, #54 (July 1992), 3-4.
- Donald Leslie Johnson, *Frank Lloyd Wright Versus America* (1990), in *The Journal of American History*, 78 (March 1992), 1501-02.
- Henry Petroski, *The Pencil* (1989), in *Business History Review*, Summer 1990, pp. 334-36.
- Judith Singer Cohen, *Cowtown Moderne* (1988), in *Southwestern Historical Quarterly*, April 1990, pp. 560-61.
- Arthur J. Pulos, *The American Design Adventure 1940-1975* (1988), in *Technology and Culture*, 31 (April 1990), 312-14.
- Thomas Walton, *Architecture and the Corporation* (1988), in *Cite*, 23 (Fall 1989), 20-21.
- Charles T. Goodsell, *The Social Meaning of Civic Space* (1988), in *Winterthur Portfolio*, 24 (Summer/Autumn 1989), 196-98.
- Joel Colton and Stuart Bruchey, eds., *Technology, the Economy, and Society* (1987), in *The Canadian Review of American Studies*, 20 (Fall 1989), 275-76.
- Grant McCracken, *Culture and Consumption* (1988), in *Technology and Culture*, 30 (October 1989), 1091-92.
- Cecelia Tichi, *Shifting Gears* (1987), in *Technology and Culture*, 29 (July 1988), 704-05.
- Adrian Forty, *Objects of Desire* (1986), in *Technology and Culture*, 29 (April 1988), 318-19.
- Eileen Boris, *Art and Labor* (1986), in *Technology and Culture*, 29 (January 1988), 173-74.
- Hugh Kenner, *The Mechanic Muse* (1986), in *Isis*, 78 (1987), 293.
- Kenneth Turney Gibbs, *Business Architectural Imagery in America* (1984), in *Business History Review*, Autumn 1986, pp. 511-12.
- Roland Marchand, *Advertising the American Dream* (1985), in *Design Issues*, 3 (Spring 1986), 85-86.
- Robert Friedel and Paul Israel, *Edison's Electric Light* (1986), in *The Journal of American History*, 73 (December 1986), 770-71.
- Howard P. Segal, *Technological Utopianism in American Culture* (1985), John M. Staudenmaier, *Technology's Storytellers* (1985), and Neil Longley York, *Mechanical Metamorphosis* (1985), in *American Quarterly*, 38 (Spring 1986), 120-26.
- Simon Jervis, *The Facts on File Dictionary of Design and Designers* (1984), in *Design Book Review*, #9 (Spring 1986), p. 76.
- Andrea DiNoto, *Art Plastic* (1984), and Sylvia Katz, *Plastic* (1984), in *Winterthur Portfolio*, 20

- (Winter 1985), 320-21.
- Tilmann Buddensieg and Henning Rogge, *Industriekultur* (1984), in *Business History Review*, 59 (Spring 1985), 159-61.
- Kathryn B. Hiesinger and George H. Marcus, ed., *Design Since 1945* (1983), and Edward Lucie-Smith, *A History of Industrial Design* (1983), in *Design Issues*, 1 (Fall 1984), 87-89.
- James Sloan Allen, *The Romance of Commerce and Culture* (1983), in *The Journal of American History*, 71 (December 1984), 667-68.
- David P. Billington, *The Tower and the Bridge* (1983), in *Technology and Culture*, 25 (October 1984), 896-98.
- Robin E. Rider, *The Show of Science* (1983), in *Isis*, 75 (1984), 564.
- Norman Isaac Silber, *Test and Protest* (1983), in *The American Historical Review*, 89 (June 1984), 874-75.
- Karen Halttunen, *Confidence Men and Painted Women* (1982), in *Amerikastudien*, 29 (1984), 475-76.
- Arthur J. Pulos, *American Design Ethic* (1983), in *Isis*, 75 (1984), 408.
- David A. Hanks, *Innovative Furniture in America* (1981), in *The Decorative Arts Society Newsletter*, 8 (September 1982), 19-20.
- Robert Nadeau, *Readings from the New Book on Nature* (1981), in *American Studies*, 23 (Spring 1982), 108.
- Teresa deLauretis, ed., *The Technological Imagination* (1980), and Kathleen Woodward, ed., *The Myths of Information* (1980), in *Isis*, 73 (1982), 295-96.
- Helen A. Harrison, ed., *Dawn of a New Day* (1980), in *Technology and Culture*, 23 (January 1982), 130-31.
- William L. Downard, *Dictionary of the History of the American Brewing and Distilling Industries* (1980), in *Technology and Culture*, 22 (October 1981), 803-05.
- Carl W. Condit, *The Port of New York* (1980), in *Isis*, 72 (1981), 131-32.
- Victor Margolin, Ira Brichta, and Vivian Brichta, *The Promise and the Product* (1979), in *Winterthur Portfolio*, 15 (Autumn 1980), 285-86.
- Taylor Stoehr, *Hawthorne's Mad Scientists* (1978), in *Isis*, 70 (1979), 635-36.