

CURRICULUM VITAE

Personal data

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Education

- August 2018- Present: PhD in Italian Studies at the University of Texas at Austin
- August 2015- May 2018: Bachelor of Business Administration in Marketing with minor in European Studies at Texas Tech University, Rawls College of Business, in Lubbock Texas. Graduated with Summa Cum Laude and Highest Honors.
- September 2014- June 2015: Laurea "Economia delle imprese e dei mercati (Economics, English profile)" at the Università Cattolica Del Sacro Cuore in Milan, Italy. Average grade: 29/30. No degree received because transferred to Texas Tech. Equipollenza at the Liceo Classico Alighieri in Latina, Rome, Italy. Grade: 100/100.
- August 2013-June 2014: Diploma from Permian High School in Odessa, Texas. Rank: 16th out of 628 students. GPA: 3.94/4.0. Exchange Student with the study abroad program WEP.
- September 2010- June 2013: Liceo Classico "G. Arimondi" in Savigliano (CN), Italy. Average grade: 9.5/10.

Work experience

- September 2017- January 2018: Content creator at the Odyssey at Texas Tech University in Lubbock, Texas.
 - Produce original pieces of work using different writing styles such as letter and gifs list
 - Generate catchy social network briefs to increase the virality rate of the articles
 - Exchange constructive feedback with fellow writers to improve writing skills
- September 2017- December 2017: First Year Experience Mentor at the Honors College for Texas Tech University in Lubbock, Texas.
 - Assist incoming freshmen with their transition to Texas Tech and college life
 - Teach students the value, mission and vision of the Honors College
- January 2017- May 2017: Intern at the Louise Hopkins Underwood Center for the Arts.
 - Helped planning, organizing and promoting the annual Gala for the donors
 - Learned tips for managing social media more efficiently
 - Wrote biographies for recipients of awards at the Gala
- January 2016- December 2016: Staff writer for “La Vida” section at the Daily Toreador at Texas Tech University in Lubbock, Texas.
 - Developed ideas and researched relevant news on tight deadlines
 - Conducted interviews to gather meaningful answers for the creation of the story
 - Wrote and edited articles over a wide range of issues

Honors and awards

- Active member of the Honors societies (2016-2017) :
 - Phi Kappa Phi (selected for ranking in the 7.5 % of junior class, all majors)
 - Beta Gamma Sigma (selected for ranking in the upper 10% of junior class, business majors only)
 - Golden Key (selected for ranking in the 15% of junior class)
- President’s list (requirement: GPA must be higher than 3.8/4 to qualify, 2017)
- TTU Scholarships: Warren Warner, Chancellors Council and John Montford (2017)
- The Italian Connection Award: received for being a liaison of the Italian culture at Permian High School (2014)
- 3rd place in Editorial Writing at Plains High School UIL Invitational (2014)
- 5th place in Literary Criticism at Plains High School UIL Invitational (2014)
- National Honor Society(2014)
- 1st place in the writing competition “Imbokkiamoci” promoted by the Savigliano Library at the International Book Fair in Turin, Italy (2013)
- Participation prize at the Ancient Greek and Latin translation competition “Hermes” at the Liceo Classico Vincenzo Gioberti in Turin, Italy (2012)

- Certificate of excellence for the French language exam DELF A2 (2010)

Certificates

- Digital Marketing certificates: Hubspot Email Marketing Certification, Inbound Marketing Certification, Hubspot Content Marketing Certification, Google Adwords Certification, Google Analytics Certification, Hootsuite Platform Certification
- ECDL (European Computer Driving License): basic knowledge of Windows Office package (Word, Excel, Power Point, Notes, Publisher and Access)
- Citizen Fire Academy certificate by the Odessa Fire Rescue: learned basic first aid notions and fire safety rules.

Involvement

- September 2017- May 2018: Membership Committee member for the Women Leadership's Initiative at Texas Tech University.
 - Plan workshops that help women improve their leadership skills
 - Organize events to encourage women empowerment and gender equality
- September 2015- May 2018: Historian and Social Media Chair for the International Professional Business Fraternity Delta Sigma Pi.
 - Manage social media accounts and maintain an active social networking presence
 - Ideate engaging and innovative posts to promote the values of the fraternity
 - Create a scrapbook to document the progress of the fraternity
 - Take pictures at the various events
- September 2016- May 2018: Winer House Captain at the Honors College, Texas Tech University.
 - Organize events between the houses of the Honors College
 - Lead the members of the Winer House encouraging school spirit
- September 2016-May 2017: Ambassador of the Italian Language for the Italian Club at Texas Tech University.
 - Led a conversation class every Friday teaching students about Italian grammar and culture
 - Promoted the study of the Italian language during various campus events
- September 2016-May 2017: President for Global Techsan at Texas Tech University.

- Assisted international students with their transition to Tech and American culture
- Organized events focused to promote a relationship of mutual learning between domestic and international students

- September 2016-May 2017: Ambassador for the Honors College at Texas Tech University.
 - Participated at college recruiting events to represent the Honors College
 - Met prospective students to inform them about the opportunities offered by Tech
- September 2015-May 2016: Planning committee member for the International Students Council.
 - Organized activities and events to build culture awareness among the student body
 - Represented Italy in annual Homecoming parade to promote the acceptance of diversity
- September 2014- June 2015: member of the theater company “Ai Due Chiostri” at the Università Cattolica del Sacro Cuore in Milan, Italy.
- September 2013-June 2014: Member of One Act, Decathlon and Yearbook team at Permian High School. Member of the theater company “Kaleidoscope” in Odessa, Texas.
- September 2010-June 2013: Member of the theater company “Albatros” in Savigliano, Italy and writer for the school newspaper “Il Messaggero” at Liceo Classico “G. Arimondi”.
- September 2004-June 2006: Girl Scout member in the group Saluzzo 1.

Languages

- Italian- native language
- English- fluent, excellent writing and reading skills
- French- intermediate level, good writing and reading skills. DELF Certificate A2, grade: 92.50/100 (2010), linguistic stage at the Université Lumière Lyon 2 (2017).
- Ancient Greek and Latin- intermediate level, good reading and translation skills.

Projects

- “Maffia” theater project: show written and created by the students of the Liceo Classico “G. Arimondi” to publicly condemn the crimes of the Mafia and shake the civic conscience of the audience. This show was very successful and several encore performances were made all over in Italy.

- “Donna è Cavaliere”: this theater show was created in association with the association “Mai + sole” to denounce violence against women and gender discrimination and to exalt the strength and dignity of all women.
- Honors thesis: this project is an interdisciplinary analysis on Ferrante’s book “My brilliant friend” under three perspectives (literary critic, marketing and legal).