CURRICULUM VITAE

Richard R. Flores Deputy to the President for Academic Strategies Professor of Anthropology and Mexican American and Latina/o Studies

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FORMAL EDUCATION

Ph.D. 1989	University of Texas at Austin, Anthropology
M. A. 1984	University of the Incarnate Word, San Antonio, Texas, Religious Studies
B. A. 1978	University of Notre Dame, Notre Dame, Indiana, Theology

EXECUTIVE LEADERSHIP TRAINING

2015	Certificate of Completion, Transformative Leadership Program, LBJ School of Public
	Affairs, The University of Texas at Austin and Executive Education Program, The
	University of Adelaide, Australia.

2014 Certificate of Completion, Governor's Executive Development Program, State of Texas and LBJ School of Public Affairs, The University of Texas at Austin.

ACADEMIC POSITIONS

ACADEMIC PO	ACADEMIC POSITIONS	
2017-Present	Professor, Department of Anthropology and Mexican American and Latina/o Studies, University of Texas at Austin.	
2004-Present	C. B. Smith, Sr. Centennial Chair in US-Mexico Relations , College of Liberal Arts, University of Texas at Austin	
2003-Present	Professor, Department of Anthropology, University of Texas at Austin	
1997-2003	Associate Professor , Department of Anthropology and Mexican American Studies, University of Texas at Austin	
1996-1997	Associate Professor , Department of Anthropology and Chicano Studies Program, University of Wisconsin-Madison	
1990-1996	Assistant Professor , Department of Anthropology and Chicano Studies Program, University of Wisconsin-Madison	
1989-90	Visiting Assistant Professor, Department of Sociology and Anthropology, St. Cloud	

State University, St. Cloud, Minnesota

UNIVERSITY ADMINISTRATIVE POSITIONS

2020-Present

Deputy to the President for Academic Strategies, University of Texas at Austin

Assist the president with increasing communication, organizational effectiveness, strategic planning, and academic planning and initiatives housed in various CSUs on campus. Chair of the Hispanic Serving Institution Presidential Steering Committee, Liaison for the Hispanic Serving Research Universities. Serve as a member of the president's Promotion and Tenure Committee. Work with the provost's office and campus leaders on campus and CSU specific issues related to academic planning and organizational structures.

2020-2022

Co-Chair, Change Starts Here, University Strategic Plan, University of Texas at Austin

Served as an architect of the university strategic plan, Change Starts Here, with co-chairs Professors Lauren Ancel Myers and Bobbie Chesney, and a support team of consultants and university staff. Reported our work to the President and the plan advisory committee. We held over 200 interviews, multiple focus groups, staff webinars, and student meetings to lay out a bold, ten-year ambition for the university. The plan will be published April 2022.

2022-Present

Team Member, Transformation and Strategy Office, University of Texas at Austin

Work closely with the Transformation and Strategy Office on the implementation and funding of the university strategic plan, Change Starts Here.

2022-2025

Co-PI, Andrew W. Mellon Foundation Grant in Higher Learning

This Mellon Foundation grant will support the UT-Austin Program for High Impact Scholars, Artists, and Journalists from Latin American and the Caribbean. With Dean Ramón Rivera-Servera, UT-Austin. Amount: \$1,200,000.

2007-2020

Senior Associate Dean for Academic Affairs, University of Texas at Austin

Assist the dean in the overall management, planning and daily operations of the college, specifically administering faculty hiring and retention, academic planning, curriculum administration, academic financial planning, and international education including the college's Title VI Centers and the Arabic and Portuguese Flagship Programs. The College of Liberal Arts is the second largest college at the University of Texas with over 9,000 students, 500 faculty members, fifty-two departments, centers, and ORUs, and a budget of over \$110M. Other responsibilities include faculty leaves and fellowships, curricular reform, coordinating study abroad, teaching awards, college scholarships, the Rapoport Service Scholars Program, and chairing college committees related to academic planning and coordination (See University Service: College Committees).

2016-2017

Interim Chair, Department of Mexican American and Latina/o Studies, University of Texas at Austin Oversee all administrative aspects of the department, including budgeting, hiring, promotion and tenure, faculty reviews, staff supervision and reviews, curriculum overview, including a new Ph.D. program. Other duties include working with the department's advisory committee and graduate and undergraduate students on campus climate issues.

2017-Present

Co-PI, Mellon Higher Education and Scholarship in the Humanities Grant, University of Texas at Austin

Funded by the Andrew W. Mellon Foundation, The Engaged Scholar Initiative: A Texas Model is a unique program for doctoral students in the humanities aimed at providing alternative methodological training that broadens the form and content of humanities research and writing (with Esther Raizen), \$2,000,000.

2015-Present

PI, Mellon Mays Undergraduate Fellowship (MMUF), University of Texas at Austin

Initially funded at \$500,000 by the Andrew W. Mellon Foundation, the MMUF identifies and supports undergraduates from underrepresented groups in their pursuit of a doctorate in the humanities, social sciences, and other fields with the intent of joining the ranks of the professoriate. Responsibilities include overall administration, student selection, supervise the work of the faculty director, and foundation reports.

2012-2018

Executive Director, The UT Global Initiative for Education and Leadership, University of Texas at Austin

The Global Initiative for Education and Leadership is a new consortium in the College of Liberal Arts that provides pedagogical and higher administration leadership training abroad. Efforts to date include visits and/or work with academic and corporate institutions in Lebanon, Saudi Arabia, Abu Dhabi, Dubai, Oman, Bahrain, Tunisia, Algeria, Morocco, Turkey, Pakistan, Mexico, and Guatemala.

2006-2007

Associate Dean for Academic Affairs, College of Liberal Arts, University of Texas at Austin

Responsibilities include assisting with faculty hires, financial planning, curriculum administration, and curricular reform. Other duties included co-directing UTeach-Liberal Arts, coordinating study abroad for the college, teaching awards, college scholarships and fellowships, the Rapoport Service Scholarship Program, the Muslim Histories and Cultures Program, the College Undergraduate Research Fair, the US-Mexico Borderlands Research Awards for undergraduates and graduate students, and the US-Mexico Postdoctoral Fellowship.

2004-2006

Associate Dean for Special Programs, College of Liberal Arts, University of Texas at Austin

Responsibilities include co-directing UTeach-Liberal Arts, coordinating Study Abroad for the college, overseeing Liberal Arts Careers Services, Parents' Weekend, Fall and Spring Commencement, teaching awards, college scholarships and fellowships, the Rapoport Service Scholarship Program, undergraduate research and the Muslim Histories and Cultures Program. Initiated the College Undergraduate Research Fair, the US-Mexico Borderlands Research Awards for undergraduates and graduate students, and the US-Mexico Postdoctoral Fellowship.

2003-2004

Associate Director, Center for Mexican American Studies, University of Texas at Austin

Reported to the Director of the Center and assisted with the management, planning, operations, and outreach activities of the Center. Directed the Doctoral Portfolio in Mexican American Studies, including recruitment of new students and advising of admitted students, planned, wrote, and developed the curriculum and directed the administrative process for a new Master of Arts degree in Mexican American Studies. This degree program received final approval from the Coordinating Board after I left this position.

2000-2003

Director, Américo Paredes Center for Cultural Studies, University of Texas at Austin

Managed all activities of the center including its Graduate Studies Committee, selection of new students to the program, and publication of the center's student journal. Planned, wrote, and developed the curriculum and directed the administrative process to create a new Doctoral Portfolio in Cultural Studies. Revised the undergraduate concentration in cultural studies.

1998-2000

Associate Director, Center for Mexican American Studies, University of Texas at Austin

Reported to the Director of the Center and assisted with the management, planning, operations, and outreach activities of the Center. Coordinated the cultural studies track of the undergraduate curriculum.

1990-1992

Director, Chicano Studies Program, University of Wisconsin-Madison

Reported to the Dean of the College of Letters and Science and was responsible for directing all faculty, curriculum, outreach, and student activities of the center. Co-chaired faculty searches for three hires associated with the center. Revised and expanded the undergraduate concentration in Chicano Studies.

FELLOWSHIPS

2002-2003	Humanities Institute Fellow, The University of Texas at Austin.
1996-97	Resident Fellow, Institute for Research in the Humanities, University of Wisconsin-Madison. One semester research leave taken fall semester.
1994-95	Lilly Teaching Fellow, University of Wisconsin-Madison
1988-89	Honorable Mention, Ford Dissertation Fellowship for Minorities
1985-89	Dorothy Danforth-Compton Fellow, University of Texas at Austin

SPECIAL HONORS AND AWARDS

1998	Citation, San Antonio Conservation Society for the edited book, <i>History and Legends of the Alamo and Other Missions in and around San Antonio</i> . Houston: Arte Público Press.
1991	Selected as one of "Fifty Great Teachers at the University of Wisconsin" by the

Wisconsin Student Association, University of Wisconsin-Madison

RESEARCH AND PUBLICATIONS

* Indicates peer reviewed publications

Books, Edited Books and Volumes

*2002	Remembering the Alamo: Memory, Modernity, and the Master Symbol. Austin: The University of Texas Press.
*2000	Editor, <i>Reflexiones '99: New Directions in Mexican American Studies</i> . Austin: Center for Mexican American Studies Books, distributed through University of Texas Press.
*1996	Editor, <i>History and Legends of the Alamo and Other Missions in and around San Antonio</i> , by Adina De Zavala. Houston: Arte Público Press. Awarded a 1998 Book Citation by the San Antonio Conservation Society.
*1995	Los Pastores: History and Performance in the Mexican Shepherd's Play of South Texas. Washington, DC: Smithsonian Institution Press.

Research and Other Scholarly Papers

*2018	Américo Paredes, Walter Prescott Webb, and the Antinomies of Theory. In <i>Border Folk Balladeers: Critical Studies On Américo Paredes</i> , ed. Roberto Cantú. Cambridge: Cambridge Scholars Publishing.
*2009	The Alamo: Myth, Public History, and the Politics of Inclusion [reprint of essay in Radical History Review]. In Contested Histories in Public Spaces: Memory, Race, and

	<i>Nation</i> , eds. Daniel J. Walkowitz and Lisa Maya Knauer. Durham: Duke University Press.
*2008	Los Pastores and the Gendered Politics of Location. In <i>Mexican American Religions: Spirituality, Activism, and Culture</i> , ed. Gastón Espinosa and Mario García. Durham: Duke University Press.
*2006	The Alamo. In <i>American Icons</i> [Volume One], ed. Dennis Hall and Susan Grove Hall, pp. 1-8. Westport, CT: Greenwood Press.
*2002	Mexicans in a Material World: From John Wayne's <i>The Alamo</i> to Stand Up Democracy on the Border. In <i>Materializing Democracy: Toward a Revitalized Cultural Politics</i> , ed. Russ Castronovo and Dana D. Nelson, pp. 95-115. Durham: Duke University Press.
*2000	The Alamo: Myth, Public History, and the Politics of Inclusion. <i>Radical History Review</i> 77:91-103.
*2000	Introduction, <i>Reflexiones '99: New Directions in Mexican American Studies</i> , pp. vii-x. Austin: Center for Mexican American Studies Books, distributed through University of Texas Press.
*1999	Mexicans, Modernity, and <i>Martyrs of the Alamo</i> . In <i>Reflexiones 98: New Directions in Mexican American Studies</i> . ed. Yolanda Padilla, pp. 1-19. Austin: Center for Mexican American Studies Books, distributed through University of Texas Press.
*1998	Memory-Place, Meaning, and the Alamo. <i>American Literary History</i> 10(3):428-445 [Named one of the Top 50 Articles of American Literary History, July 2013].
*1997	Aesthetic Process and Cultural Citizenship: The Membering of a Social Body. In <i>Latino Cultural Citizenship: Claiming Memory, Space and Rights</i> , ed. William Flores and Rina Benmayor, pp. 124-151. Boston: Beacon Press.
*1996	Adina De Zavala and the Politics of Restoration. Introductory essay to <i>History and Legends of the Alamo and Other Missions in and around San Antonio</i> , by Adina De Zavala, ed. Richard R. Flores, pp. v-lvii. Houston: Arte Público Press.
*1996	Adina De Zavala's Alamo: History and Legendry as Critical (Counter-Alamo) Discourse. In <i>Recovering the U.S. Hispanic Literary Heritage, Volume II</i> , ed. Erlinda Gonzales-Berry, and Chuck Tatum, pp. 185-195. Houston: Arte Público Press.
*1995	Private Visions, Public Culture: The Making of the Alamo. <i>Cultural Anthropology</i> 10(1):99-115.
*1994	Para El Niño Dios: Sociability and Collective Sentiment in Popular Religious Practice. In An Enduring Flame: Studies in Latino Popular Religiosity, ed. Anthony M. Stevens-Arroyo, and Ana María Díaz, pp. 171-189. New York: Bildner Center for Western Hemisphere Studies, The Graduate School and University Center, CUNY.
*1994	"Los Pastores" and the Gifting of Performance. American Ethnologist 21(2):270-285.
*1993	History, "Los Pastores" and the Shifting Poetics of Dislocation. <i>Journal of Historical Sociology</i> 6(2):164-185.
*1992	The <i>Corrido</i> and the Emergence of Texas-Mexican Social Identity. <i>Journal of American Folklore</i> 105:166-182.

Minor Publications and Invited Book Reviews

2003	Review of Thomas Torrans, <i>The Magic Curtain: the Mexican-American Border in Fiction, Film, and Song.</i> Fort Worth, TX: Texas Christian University Press, 2002. In <i>Southwestern Historical Quarterly</i> CVI(4):634-635.
2002	Adina De Zavala. In <i>Herencia: The Anthology of Hispanic Literature of the United States</i> , ed. Nicolás Kanellos, pp.176-178. Oxford: Oxford University Press.
1999	Review of Timothy Matovina, <i>The Alamo Remembered: Tejano Accounts and Perspectives</i> . Austin: University of Texas Press, 1995. In <i>American Ethnologist</i> 26(1):265.
1997	Review of Holly Beachley Brear, <i>Inherit the Alamo: Myth and Ritual at an American Shrine.</i> Austin: University of Texas Press, 1995. In <i>Southern Humanities Review</i> 31(1):68-70.
1996	Gender and the Politics of Location in Popular Religion, PARAL Occasional Paper #5, PARAL (Program for the Analysis of Religion among Latinos).
1996	Forum, Problems with Personal Criticism, <i>PMLA: Publications of the Modern Language Association of America</i> 111(5):1166.
1992	Review of María Herrera-Sobek, <i>The Mexican Corrido: A Feminist Analysis</i> . Bloomington: Indiana University Press, 1990. In <i>Journal of American Folklore</i> . 105:386-388.
1992	Review of Charles L. Briggs and Julián Josué Vigil, eds., <i>The Lost Gold Mine of Juan Mondragón</i> . Tucson: University of Arizona Press, 1990. In <i>American Anthropologist</i> 94(1):216-17.
1990	Review of Charles L. Briggs, <i>Competence in Performance: The Creativity of Tradition in Mexicano Verbal Art.</i> Philadelphia: University of Pennsylvania Press, 1988. In <i>Southern Folklore</i> 47(3):273-276.

RESEARCH SUPPORT

2004-2005	Faculty Research Award. One-semester research leave. Graduate School, The University of Texas at Austin.
2002	Summer Faculty Development Grant, Center for Mexican American Studies, University of Texas at Austin.
1999-2000	Special Research Grant, The Office of the Vice President for Research, University of Texas at Austin.
1997-99	Faculty Development Grant, Center for Mexican American Studies, University of Texas at Austin.
1996	Selected in top three for an NEH Summer Stipend from the University of Wisconsin-Madison Campus. NEH canceled the competition, but funding was awarded by the University of Wisconsin Graduate School.

1995	Recovering the U.S. Hispanic Literary Heritage Project, University of Houston, Grants-in-Aid Program. Funding for archival and ethnographic work to write a critical introduction to Adina De Zavala's <i>History and Legends of the Alamo</i> , privately published by the author in 1917.
1995	Graduate School Research Award, University of Wisconsin-Madison. Summer salary for continued ethnographic and archival research on the Alamo.
1993-94	Faculty Research Grant, UW System Institute on Race and Ethnicity, travel grant for archival and field research on the Alamo.
1993	Ford Foundation Ethnic Studies Development Grant, University of Wisconsin-Madison. One course release to develop a course entitled, Latinos and Cultural Citizenship in the U. S.
1993	Minority Faculty Research Award, UW System Institute on Race and Ethnicity for research and writing on The Alamo and the Politics of Culture in San Antonio.
1992	Graduate School Research Award, University of Wisconsin-Madison. For initial research on Tourism and the Politics of Culture in San Antonio.
1992	Research-Service Award, University of Wisconsin-Madison. Summer salary for completion of: Los Pastores: History and Performance in the Mexican Shepherd's Play of South Texas.
1986	Summer Graduate Opportunity Research Award, University of Texas at Austin.

INSTITUTIONAL GRANTS

In process	Mellon Threatened Scholars from Latin American and the Caribbean. Co-PI with Ramón Rivera-Servera. \$1.2M for two years.
2017-Present	Mellon Higher Education and Scholarship in the Humanities Grant: The Engaged Scholar Initiative: A Texas Model, co-PI (with Esther Raizen), \$2,000,000.
2017	Fulbright Junior Faculty Development Program, PI, to bring Iraqi faculty to UT-Austin for 10 weeks. Thematic: Human Rights. \$80,000. Awarded for Summer 2017 but the US Embassy in Iraq decided not to participate.
2016	Fulbright Junior Faculty Development Program, PI, \$80,500 to bring four Lebanese scholars to UT-Austin for 10 weeks. Thematic: International Relations.
2015-Present	Mellon Mays Undergraduate Fellowship, PI, \$900,000 over eight years.
2000-2004	Rockefeller Foundation Humanities Postdoctoral Fellowship, "Race, Rights, and Resources in the Americas," co-PI (with Charles Hale), \$250,000 for six postdoctoral fellowships.

INVITED LECTURES, PROFESSIONAL MEETINGS/CONFERENCES WITH PUBLISHED ABSTRACTS

Invited Lectures and Visits

^{*} Specifically related to International Education

2023	"UT-Austin and the Presidential HSI Steering Committee" Conference on Promoting Servingness Across CUNY HSIs, May, Brooklyn, NY.
2016	"Américo Paredes, Walter Prescott Webb, and the Antinomies of Theory" Opening Keynote, Conference on Américo Paredes: Border Narratives and the Folklore of Greater Mexico, May, Los Angeles, California.
2016	"Latino Faculty, Students, and Pipeline Issues" National Latino Student Success Funders Group Meeting, <i>Excelencia</i> in Education, April, Troy, Michigan.
2016	"Remembering Américo Paredes" Keynote Remarks, UT-Rio Grande Valley, April, Brownsville, Texas.
*2016	"Undocumented and DACA-mented students in higher education" Mellon Mays Undergraduate Fellowship Directors meeting, with Alberto Ledesma and Miriam Feldblum, March, Marina Del Rey, California
*2015	"Education in the Age of Globalization" International Exhibition and Conference on Higher Education, April, Riyadh, Saudi Arabia.
*2015	"Liberal Education in the Age of Globalization" Invited lecture, Kellogg Institute for International Studies, University of Notre Dame, March, South Bend, Indiana.
2014	"The Alamo in Myth and Memory" Free Minds, November, Austin, Texas.
*2014	"Building Excellence in Proficiency-based Second Language Learning" Invited Panel Presentation for The Language Flagship, May, Los Angeles, California.
*2014	"Habits of Effective Leadership in Higher Education" International Exhibition and Conference on Higher Education, April, Riyadh, Saudi Arabia.
*2014	"How Can International Students Excel in U.S. Higher Education?" Co-presented with Eric Bowles, International Exhibition and Conference on Higher Education, April, Riyadh, Saudi Arabia.
*2014	"Renewing Higher Education in Libya" One of six US delegates for an international round table sponsored by the Hollings Center for International Dialogue, March, Istanbul, Turkey.
*2013	"Globalizing Education: Curricula and Credentials in the Age of Flexibility" US— Embassy Showcase, Embassy of Malaysia, June, Washington, DC.
*2013	"Globalizing Education: Curricula and Credentials in the Age of Flexibility" Gulf Education Conference, June, London, United Kingdom.
*2012	Delegate Member and Presenter, Delegation on Higher Education, Partners for a New Beginning—North African Partnership for Economic Opportunity (PNB-NAPEO), The Aspen Institute, June, Algeria, Morocco, and Tunisia.
*2012	"Teacher Training for the 21st Century" International Exhibition and Conference on Higher Education, Ministry of Higher Education, April, Riyadh, Saudi Arabia.
*2009	"On Difference and Pluralism" Closing Lecture, Milan-an-Nabi, Bob Bullock History Museum, May, Austin, Texas.

2009	"Américo Paredes, Walter Prescott Webb, and the Texas Modern" Invited Lecture, Latino Studies and Department of Sociology and Anthropology, Texas Christian University, April, Fort Worth, Texas.
2008	"Discipline and Meaning" Keynote Address, Phi Beta Kappa Induction Ceremony, December, Austin, Texas.
2004	"On Effective Cultural Critique: The Re-grounding of Cultural Analysis" Haven's Center Visiting Scholar, University of Wisconsin-Madison, November, Madison, Wisconsin.
2004	"We're Texas: Modernity and the Occidental Imagination" Haven's Center Visiting Scholar, University of Wisconsin-Madison, November, Madison, Wisconsin.
2004	"The Alamo in History, Myth, and Art" Teachers as Scholars, Workshop for Teachers, Humanities Institute, University of Texas at Austin, March and April, Austin, Texas.
2003	"We're Texas: Modernity and the Occidental Imagination" Keynote Presentation for the American Studies Association of Texas, University of Texas at San Antonio, November, San Antonio, Texas.
2003	"Narrative Form as Effective Cultural Critique" Invited Presentation for the Conference Words and Things and Music: Modes of Cultural Production, Department of Folklore and Ethnomusicology, Indiana University, June, Bloomington, Indiana
2003	"The Alamo in Myth and Memory" American Originals Humanities Series, The Witte Museum, May, San Antonio, Texas
2003	"The Alamo: The Making of Myth in Modern Times" Mythology: The Song of the Universe Lecture Series, Continuing & Extended Education, The University of Texas, February, Austin, Texas.
2002	"Remembering the Alamo—Again" Texas Book Festival, November, Austin, Texas
2002	"Remembering the Alamo" The Smithsonian Institution, October, Washington, DC.
2002	"Martyrs of the Alamo" Texas State History Museum, The "Reel" Crockett Film Series, June, Austin, Texas
2002	"The Alamo: Modernity and the Master Symbol" Department of Anthropology, University of California at Santa Cruz, May, Santa Cruz, California.
2002	"Los Pastores: Community and Politics" Witte Museum, Points of View Forum, January, San Antonio, Texas.
2001	"A View from the Other Side" Presentation on the publication of the book, <i>A Line in the Sand</i> by Randy Roberts and James N. Olson, for the Dallas Historical Society, February, Dallas, Texas. Broadcast by C-SPAN on March 10 & 11, 2001.
*2000	"Race, Rights, and Resources in the Americas" with Charlie Hale. Annual Meeting of the Consortium of Humanities Centers and Institutes, Townsend Center for the Humanities, University of California, November, Berkeley, California.
2000	"Mexicans, Modernity, and the Alamo" Bob Lain Historical Lecture Series, Austin Community College, October, Austin, Texas.

2000	"Why Does Davy Live?" Eyewitness to the Texas Revolution: José Enrique de la Peña and His Narrative, Center for American History, April, Austin, Texas.
1999	"The Alamo: Myth and the Politics of History" Trinity University, December, San Antonio, Texas.
1999	"Ethnographic Methods for the Study of Religion in Performance" Training Session for the Office of Research for Religion in Society and Culture, Brooklyn College, June, Orlando, Florida.
1999	"The Texas-Mexico Borderlands at the Turn of the Century" Invited Panel Lecture, Texas Library Association, April, Dallas, Texas.
1999	"The Alamo, Mexican-American History, and Modernity" Invited lecture for the Transculturation Program, Texas A&M University-Corpus Christi, February, Corpus Christi, Texas.
1999	Faculty Mentor, Training Session for the Office of Research for Religion in Society and Culture, Princeton University and Brooklyn College, January, Princeton, New Jersey.
1998	"Remembering the Alamo: Myth and Dominance" Invited Keynote Lecture for the Conference, The Mexican Presence in Texas, The University of Houston, April, Houston, Texas.
1998	"Texas, Modernity, and the Alamo" Invited Lecture, University of Texas SAGE Program, April, Austin, Texas.
1997	"The Alamo: Memory, Place, and the Silence of History" Invited Keynote Address, Annual Conference of the American Society for Theatre Research, November, San Antonio, Texas.
1997	"Los Pastores and the Politics of Culture" and "Martyrs of the Alamo" Invited Lectures, Colorado College, November, Colorado Springs, Colorado
1996	"The Alamo, Space, and Modernity" Invited Faculty Seminar on American Modernities, Bryn Mawr College, November, Philadelphia, Pennsylvania.
1996	"Gender and the Politics of Location in Popular Religion" Invited Paper, PARAL (Program for the Analysis of Religion among Latinos), Chicago Theological Union, October, Chicago, Illinois.
1995	"Discursive Models of Resistance and Identity" The MacArthur Consortium on International Peace and Cooperation, February, University of Minnesota, Twin Cities Campus,.
1994	"Los Pastores" Opening Lecture, Fiestas de la Navidad Exhibition, Walker's Point Center for the Arts, December, Milwaukee, Wisconsin.
1994	"The Alamo and Women's Narratives of Sentimentality" NEH Summer Institute-Telling Tales. July, University of Wisconsin-Madison.
1994	"Contested Visions: History, Poetics, and Cultural Preservation at the Alamo" March, Cornell University.
1993	"History and the Politics of Identity" October, University of Wisconsin-Whitewater.

1993	"Between Memory and History: The Case of the Alamo" April, Williams College.
1993	"Ritual and Drama in Popular Religious Practice" April, Williams College.
1993	"The Alamo as Collective Memory" Center for Mexican American Studies, April, University of Texas at Austin.
1992	"Folklore and the Poetics of Politics" NEH Summer Institute-Telling Tales. July, University of Wisconsin-Madison.
1991	"Performance, Recentering, and the Politics of Memory" The Board of Anthropology, October, University of California-Santa Cruz.
1991	"Los Pastores, Representation, and the Conquest of Mexico" The Institute of Hispanic Liturgy, September, Jacksonville, Florida.
1991	"Crossing Borders: The <i>Corrido</i> and the Emergence of Texas-Mexican Social Identity" The University of Texas at San Antonio, May, San Antonio, Texas.
1990	"Culture and Identity in the Chicano Family" 7th Annual Wisconsin Conference on the Hispanic Family. November, Milwaukee, Wisconsin.
1989	"History and Folklore of the Texas-Mexico Border" Mexican American Cultural Center. June, San Antonio, Texas.
1988	"Folklore and Politics: 'Los Sediciosos' of South Texas as a Social Text" University of Houston at Victoria, Martin de Leon Symposium on the Humanities. March, Victoria, Texas.
1988	"Revolution, Folklore, and the Political Unconscious: 'Los Sediciosos' as a Socially Symbolic Text' University of Texas at Austin, Minority Scholars Forum. March, Austin, Texas.
Conferences	
2017	"Cultural Anthropology in the US-Mexico Borderlands: A Texas Perspective III" Chair and Discussant, Siglo XXI, IUPLR Sixth Biennial Conference, The University of Texas at San Antonio, May, San Antonio, Texas.
2015	"Culture, Power, Identity: Inter-University Program for Latino Research (IUPLR) and Cultural Citizenship" Invited Panel Presentation, Siglo XXI: Intra-Latinos/as: Reconceptualizing Nations, Regions, and Disciplines, University of Notre Dame, April, South Bend, Indiana.
2011	"Audit Culture" Invited Panel for the American Anthropological Society Annual Meeting, November, Montreal, Canada.
2009	"The Alamo in Myth and Memory" Steering Committee Invited Session, American Psychological Association, Division 39 Annual Spring Meeting, April, San Antonio, Texas.
2007	"Latino Studies Today" Siglo XXI: Latino Research into the 21st Century, Inter- University Program for Latino Research (IUPLR), February, Austin, Texas.

2005	"Technologies of Resistance and Folklore: Is Nothing Left But the Residual?" American Folklore Society, Annual Meeting, October, Atlanta, Georgia.
2005	"We're Texas: Modernity and the Occidental Imagination" Siglo XXI: Latino Research into the 21st Century, Inter-University Program for Latino Research at the University of Notre Dame, January, Austin, Texas.
2004	"We're Texas: Modernity and the Occidental Imagination" Rhetoric Society of America Biennial Conference, May, Austin, Texas.
2004	"Interpreting Many Voices: Under Representation, Misrepresentation, and Omissions in Museums" Texas Association of Museums Annual Meeting, April, Waco, Texas.
2002	"'It Ain't that Free Honey!': Prosthetic Mexicans and Phantom Democracy" American Anthropological Association, Annual Meeting, November, New Orleans, Louisiana.
2001	"Américo Paredes and Corridos: Expressions from the Other side of the Texas Modern" The Américo Paredes Conference, May, University of Texas, Austin, Texas.
2001	"The Alamo, Mexicans, and the Texas Modern" Texas Association of Museums Annual Meeting, April, San Antonio, Texas.
2000	"Mexicans, Modernity, and the Alamo" Western Historical Association Annual Conference, October, San Antonio, Texas.
2000	"Wayne's World: Latinos and Latinas in the Duke's Post War Imaginary" U.S. Latinos and Latinas & World War II Conference, May, Austin, Texas.
2000	"The Alamo: Sacred Site or Profane Place?" The Texas State Historical Association Annual Meeting, March, Austin, Texas.
2000	"The Future's Past and Present Border: Or, Thoughts on the Prosthetic Mexican" Annual Meeting, American Ethnological Society, March, Tampa, Florida.
1998	"Mexicans, Modernity, and the Alamo: Notes on a Border Material Semiology" Paper for an Invited Session of the American Anthropological Association, Annual Meeting, December, Philadelphia, Pennsylvania.
1997	"History, Memory and the Alamo as Tex(Mex) Master Symbol of Modernity" Twentieth Burdick-Vary SymposiumContact and Power: Transgressions in the Borderlands of Intercultural and Interdisciplinary Encounter, University of Wisconsin, March, Madison, Wisconsin.
1996	"The Anthropology of South Texas: Thirty Years Later" Paper for an Invited Session of the American Anthropological Association, Annual Meeting, November, San Francisco, California.
1996	"The Alamo and the Spatial Terrain of Race" National Association for Chicana and Chicano Studies XXIII Annual Conference, March, Chicago, Illinois.
1995	"Alamo Images and the Birth of 'Otherness'" American Anthropological Association, Annual Meeting, November, Washington, DC.
1995	"Los Pastores and the Gendered Politics of Location" Society for the Scientific Study of

1995	"The Alamo, Alienation, and the Chicano Experience" Aliens: The Cultural Construction of Latinos and Latinas in the U. S., October, University of Wisconsin-Milwaukee.	
1995	"Urban Space, Cultural Identity: Remapping the Borders of the Alamo City" American Ethnological Society Annual Spring Meeting, April, Austin, Texas.	
1994	"Adina De Zavala's Alamo: History and Legendry as Critical (Counter-Alamo) Discourse" The Legacies of Literature: Impact and Implications of the U.S. Hispanic Contribution, Third Conference of Recovering the U.S. Hispanic Literary Heritage, December, Houston, Texas.	
1994	"Alamo Legendry as Counter-Texas Discourse" American Folklore Society Annual Meeting, October, Milwaukee, Wisconsin.	
1994	"Reification as a Rubric of Racism" American Ethnological Society Annual Spring Meeting, April, Santa Monica, California.	
1993	"Remembering the Alamo: Memory-Place and the Social Construction of Meaning" American Anthropological Association, Annual Meeting, November, Washington, DC.	
1993	"The Politics of Race, Class and Gender Among Minority Activists" Invited response, panel on Minority Activists, "Toward a History of the 1960s, " State Historical Society of Wisconsin and A. E. Havens Center, University of Wisconsin-Madison.	
1993	"Para El Niño Dios: Sociability and Commemorative Sentiment in Popular Religious Practice" Invited panel presentation, Program for the Analysis of Religion Among Latinos, April, Princeton University.	
1992	"History, <i>Los Pastores</i> , and the Shifting Poetics of the Conquest" Columbus Quincentenary: Encounter and Aftermath 1492-1992, University of Iowa, October, Iowa City, Iowa.	
1991	"Crossing Borders: The <i>Corrido</i> and the Emergence of Texas-Mexican Social Identity" Texas State Historical Society, Conference on Mexican Americans in Texas History. May, San Antonio, Texas.	
1991	"Mexico, Texas, and the Texas-Mexican: <i>Corrido</i> Discourse, Performance, and Social Identity" American Ethnological Society Annual Meeting. March, Charleston, South Carolina.	
1987	"The Border <i>Corrido</i> and Jameson's Political Unconscious" Annual Meeting of the American Folklore Society. October, Albuquerque, New Mexico.	
Colloquia and Campus Lectures		
2017	"Literature and Myth" Panel discussion for The Writers' League of Texas, August, Blanton Museum, The University of Texas at Austin.	
2015	"Liberal Education in the Age of Globalization" College of Liberal Arts Lecture, May, The University of Texas at Austin.	
2005	"On Effective Cultural Critique: The Re-grounding of Cultural Analysis" Américo Paredes Center for Cultural Studies, March, University of Texas at Austin.	

2003	"The Intellectual as Activist; a Tribute to the Life and Work of Edward W. Said" Round-table panelist with Barbara Harlow and Neville Hoad, November, University of Texas at Austin.
2001	Session Chair, "Seeing Out of Bounds," March, Out of Bounds: The Fifth College of Communication Graduate Student Conference on Race, Identity, and Representation, University of Texas at Austin.
2001	Session Chair, "History and Cultural Studies," February, Cultural Studies at UT: Bevo, Baudrillard and Beyond, University of Texas at Austin.
2001	"Historical Roots of Cultural Diversity in Texas" January, The New Texas Forum Seminar, University of Texas at Austin.
2000	"Taking it to the Streets" June, Jack S. Blanton Museum of Art, Round-table discussion, University of Texas at Austin.
1998	"The Texas Modern: Notes and Initial Thoughts on a Material Semiology" February, Center for Intercultural Studies in Folklore and Ethnomusicology, University of Texas at Austin.
1997	"The Alamo: Memory, Place, and the Silence of History" October, Center for Mexican American Studies, University of Texas at Austin.
1996	"The Alamo and the Terrain of Dominance" October, Institute for Research in the Humanities, University of Wisconsin-Madison.
1996	"The Alamo as Tex(Mex) Master Symbol of Modernity" March, Latin American and Iberian Studies Brown Bag, University of Wisconsin-Madison.
1995	"The Alamo and the Spatial Terrain of Dominance" April, Department of Anthropology Colloquium, University of Wisconsin-Madison.
1994	"Comments on Nostalgia, History, and Memory" Invited Comments for a panel of the Third SEASSI Graduate Student Conference, July, University of Wisconsin-Madison.
1993	"Turner's Frontier Thesis and Modernity" Roundtable Presentation for Frederick Jackson Turner's Frontier Thesis: The Development and Future of American Democracy, November, Department of History, University of Wisconsin-Madison.
1993	"Contested Visions: The Alamo in Early Literary Practice" September, Department of Anthropology Colloquium, University of Wisconsin-Madison.
1993	"Remembering the Alamo: Memory-Place in the Making of Social Identity" March, Chicano Studies Lecture Series, University of Wisconsin-Madison.
1991	"Performance, Memory, and the Politics of Recentering" October, Department of Anthropology Colloquium, University of Wisconsin-Madison.
1992	"History and Popular Culture" for Introduction to Latin American Studies, University of Wisconsin-Madison.
1992	"Ethnic Studies in Higher Education" for the Department of Educational Policy Studies, University of Wisconsin-Madison.

1990 "Performance and the Emergence of the Barrio/Body Politic" St. Cloud State University, Department of Sociology and Anthropology Colloquium. St. Cloud, Minnesota.

TEACHING

Principal Areas

Social Theory, Contemporary Anthropological Theory, Anthropology of Performance, Folklore and Public Culture, Cultural Studies of Greater Mexico, Anthropology and History, Critical Theory.

NATIONAL AND PROFESSIONAL SERVICE

Elected and Appointed Offices, Boards, and Review Panels

2022-2023	Member, National Steering Committee, Leadership Institute for a New Academy (LINA), American Council of Learned Societies.
2016	Program Reviewer, Social Science Research Council, Dissertation Proposal Development Fellowship Program, New York.
2015-2019	Member, Advance Placement Higher Education Advisory Committee, College Board, New York.
2004	Review Panel, Cultural Anthropology and Sociology, Graduate Research Fellowships, National Science Foundation.
2003	Review Panel, Anthropology and Linguistics, Graduate Research Fellowships, National Science Foundation.
2003-2004	Advisor, Committee on Minority Issues in Anthropology, American Anthropological Association.
2001-2018	Member, North American Editorial Board, Critique of Anthropology.
1999-2001	Panelist, National Endowment for the Humanities, Anthropology Competition. Reviewer of University, College, and Independent Scholar proposals.
1996-1998	Executive Board, Association of Latina and Latino Anthropology, American Anthropological Association.
1995-96	National Delegate Assembly, Modern Language Association. Elected by membership-at-large.
1992-94	Advisory Committee, Dorothy Danforth Compton Fellowship, Danforth Foundation.
1993	Nominations Committee, American Ethnological Society. Selected by the Advisory Board.
1991-92	Board of Directors, Midwest Consortium for Latino Research, Representing the University of Wisconsin-Madison. Appointed by the Provost.

Public Consultations

2003-2004	Academic Advisor, The Tagger's Tale: Stories from the Frontlines of La Joya's Colonias, Documentary, directed by Kathy Huang.
2003	Consultant, Remember the Alamo, History Channel Documentary, Premiered December 2003.
2002	Consultant, Remember the Alamo, WGBH Boston Public Television, American Experience, Documentary on the Texas Revolution. Premiered February 2004.
2001-03	Humanities Advisor, Rio Grande River Film Documentary. A project of the Rio Grande Institute. Produced and Directed by Len Materman.
2002-03	Humanities Advisor, Texas Folk Masters, Independent Film Project. Directed and Produced by Joseph Horton.
2001	Consultant and Interviewee, The History Channel, History vs. Hollywood.
1999	Consultant and Interviewee, Nick News, for a story on the Alamo, Nickelodeon Productions.
1996-98	Consultant and Interviewee, Documentary on Los Pastores. Produced by KLRN Public Television, San Antonio, Texas.
1996-97	Wisconsin Humanities Council Speakers Bureau.
1994	Project Consultant, Fiestas de Navidad-Latin American Christmas Celebrations, Walker's Point Center for the Arts, Milwaukee, Wisconsin.
1992-94	Special Consultant (Ethnology and Folklore), Cultural Landscape Report of the San Antonio, Texas, Historic Missions. National Parks Service.

UNIVERSITY SERVICE

University of Texas System Committees

2021-Present Founding Member, Accelerating Latino Student Success through Servingness Initiative, University of Texas System, Austin, Texas.

University Committees

2021-Present	Chair, HSI Presidential Steering Committee, The University of Texas at Austin.
2021-2022	Member, Diversity, Equity, and Inclusion Action Plan Steering Committee, The University of Texas at Austin.
2019-2020	Member, Dean's Enrollment Advisory Committee. Appointed by the Sr. Vice Provost for Enrollment Management, The University of Texas at Austin.
2017	Chair, University Task Force on Global Engagement. Appointed by the Provost, The University of Texas at Austin. Final report submitted July 2017.
2017	<i>Ad hoc</i> committee on faculty workload policy. Appointed by the Vice Provost for Faculty Affairs, The University of Texas at Austin.

2013-2019	Course, Catalog, and Calendar Committee (previously the Curriculum Management Committee), a provost-appointed committee to review changes related to curriculum administration and delivery, The University of Texas at Austin.
2011	Reviewer, University Cooperative Society's 2010-2011 Research Excellence Awards, Office of the Vice President for Research, The University of Texas at Austin.
2011-2020	Member, International Crisis Advisory Team (ICAT), Office of the Vice Provost for International Programs, The University of Texas at Austin.
2010-present	Member, International Oversight Committee, Office of the Senior Vice Provost for Global Engagement, The University of Texas at Austin.
2010-2014	Member, Study Abroad Advisory Committee, International Office, The University of Texas at Austin.
2010-2013	Member, Bridging Disciplines Program on Cultures and Identities, School of Undergraduate Studies, The University of Texas at Austin.
2009-2012	American Council of Learned Societies—UT-Austin Liaison, New Faculty Fellows Program. Appointed by the Provost.
2009-2010	Chair, Unrestricted Endowed Presidential Scholarship Selection Committee. Appointed by the President.
2008-present	Member, International Oversight Committee, Office of the Vice Provost for International Programs, The University of Texas at Austin.
2008-2010	Member, General Education Requirement Assessment Planning Team, Office of the Provost.
2007-2020	Member, Committee on Undergraduate Degree Program Review, Office of the Provost, The University of Texas at Austin.
2007-2020	Member, Undergraduate Studies Advisory Committee, School of Undergraduate Studies, The University of Texas at Austin.
2008-2010	Chair, Bridging Disciplines Program on Cultures and Identities, School of Undergraduate Studies, The University of Texas at Austin.
2008-2009	Member, Window Policy Review Committee. Appointed by the President, The University of Texas at Austin.
2008	Chair, Presidential Citation Nominating Committee, Office of the President, The University of Texas at Austin.
2007-2010	Member, Provost Cross-College Council on International Studies, Office of the Provost, The University of Texas at Austin.
2007-2009	Member, Unrestricted Endowed Presidential Scholarship Selection Committee. Appointed by the President.
2006-2007	Member, Presidential Citation Nominating Committee, Office of the President, The University of Texas at Austin.

2006-2007	Member, Committee on Student Philanthropy, Office of Development and Texas Exes, University of Texas at Austin.	
2006-2008	Member, Admissions and Registration Committee, Standing Committee of the Faculty Council, University of Texas at Austin.	
2005	Member, Search Committee, Associate Vice President and Dean of Students, University of Texas at Austin.	
2005	Member, Search Committee, Vice President for Student Affairs, University of Texas at Austin.	
2005	Member, Search Committee, Associate Vice President for Human Resources, University of Texas at Austin.	
2004-2006	Member, Admissions and Registration Committee, Standing Committee of the Faculty Council, University of Texas at Austin.	
2002-2008	Co-Chair, Bridging Disciplines Program on Cultures and Identities, for the Connexus Program, Office of the Provost, University of Texas at Austin.	
2001-2003	Chair, Committee to Review Proposed Changes in <i>The Undergraduate Catalog</i> , Standing Committee of the Faculty Council, University of Texas at Austin	
1998-2002	Member, Educational Policy Committee, Standing Committee of the Faculty Council, University of Texas at Austin.	
1999-2001	Member, Committee on Committees, Standing Committee of the Faculty Council, University of Texas at Austin.	
1998	Member, Review Committee, Thematic Fellowship, Graduate School, University of Texas at Austin.	
1991-92	Chancellor's Advisory Committee on Minority Student Recruitment and Financial Aid, University of Wisconsin-Madison.	
College Committees		
2015-2016	Chair, Search Committee for the Director of the Teresa Lozano Long Institute for Latin American Studies, College of Liberal Arts, The University of Texas at Austin.	
2013-2014	Chair, Search Committee for the Chair, Department of Mexican American and Latina/o Studies, College of Liberal Arts, The University of Texas at Austin.	
2009-2020	Chair/Facilitator, <i>ex officio</i> Academic Planning and Advisory Committee, College of Liberal Arts, The University of Texas at Austin.	
2007-2020	Chair, Language Pedagogy Advisory Committee, College of Liberal Arts, The University of Texas at Austin.	
2006-2020	Chair, Curriculum, Design, and Assessment Committee, College of Liberal Arts, The University of Texas at Austin (formerly the Policy and Curriculum Committee).	
2004 –2020	Chair, College of Liberal Arts International Study Advisory Committee (CLAISAC), The University of Texas at Austin.	

2007-2009	Chair, Search Committee for the Director of the Teresa Lozano Long Institute for Latin American Studies, College of Liberal Arts, The University of Texas at Austin.
2003-2004	Member, Steering Committee on Writing, College of Liberal Arts, University of Texas at Austin
1996-97	Chair, Equity Action Committee, College of Letters and Science, University of Wisconsin-Madison.
1995-97	Admissions Committee, Latin American and Iberian Studies, University of Wisconsin-Madison.
1992-94	Fellowship Committee, Latin American and Iberian Studies, University of Wisconsin-Madison.

Departmental Committees

2016-2017	Chair, Curriculum Committee, Department of Mexican American and Latina/o Studies, The University of Texas at Austin.
2017-Present	Member, Extended Budget Council, Department of Mexican American and Latina/o Studies, The University of Texas at Austin.
2006-2008	Executive Committee, Department of Anthropology, University of Texas at Austin.
2003-2004	Member, Archaeology Search Committee, Department of Anthropology, University of Texas at Austin.
2002-2004	Executive Committee, Department of Anthropology, University of Texas at Austin.
2001-2003	Chair, Admission Committee, Department of Anthropology, University of Texas at Austin.
2001-2002	Co-chair, Linguistic Anthropology in the Borderlands Search Committee, Department of Anthropology, University of Texas at Austin.
2000-2003	Chair, Folklore and Public Culture Graduate Studies Committee, Department of Anthropology, University of Texas at Austin.
1999-2001	Executive Committee, Department of Anthropology, University of Texas at Austin.
1999-2000	Co-chair, Folklore and Expressive Culture Search Committee, Department of Anthropology, University of Texas at Austin.
1998-2000	Graduate Studies Steering Committee, Department of Anthropology, University of Texas at Austin.
1998-2001	Budget Committee, Center for Mexican American Studies, University of Texas at Austin.
1997-2001	Executive Committee, Center for Mexican American Studies, University of Texas at Austin.
1998-2000	Chair, Lectures Committee, Center for Mexican American Studies, University of Texas at Austin.

1997-98	Lectures Committee, Center for Mexican American Studies, University of Texas at Austin.
1997-98	Undergraduate Studies, Department of Anthropology, University of Texas at Austin.
1997	Cultural Section Chair, Department of Anthropology, University of Wisconsin-Madison.
1997	Lectures Committee Chair, Department of Anthropology, University of Wisconsin-Madison.
1994-96	Secretary of the Faculty, Department of Anthropology, University of Wisconsin-Madison.
1990-97	Chicano Studies Program Committee, University of Wisconsin-Madison.
1991-97	Curriculum Committee, Chicano Studies Program, University of Wisconsin-Madison.
1993-94	Undergraduate Advisor, Department of Anthropology, University of Wisconsin-Madison.
1993-94	Faculty Advising Service, Department of Anthropology Representative, University of Wisconsin-Madison.
1993-94	Chair, Assistant Professor and Lecturer Search Committees, Chicano Studies Program, University of Wisconsin-Madison.
1992-93	Awards and Admissions Committee, Department of Anthropology, University of Wisconsin-Madison.
1991-92	Latin American Search Committee, Department of Anthropology, University of Wisconsin-Madison.
1990-91	Colloquium Coordinator, Department of Anthropology, University of Wisconsin-Madison.
1990 (Fall)	Secretary of the Faculty, Department of Anthropology, University of Wisconsin-Madison.
1989-90	Minority Studies Advisory Council, St. Cloud State University.

Conference and Sessions Organized

2005	Co-Organizer, Abriendo Brecha, Haciendo Camino: A workshop & conference on activist scholarship in the humanities and social sciences, funded by Rockefeller Foundation, The University of Texas, February, Austin, Texas.
2004	Co-Organizer, Abriendo Brecha/Opening A Path: A workshop & conference on activist scholarship in the humanities and social sciences, funded by Rockefeller Foundation, The University of Texas, February, Austin, Texas.
1997	Co-Organizer of the Twentieth Burdick-Vary Symposium, The Institute for Research in the Humanities, University of Wisconsin. TitleContact and Power: Transgressions in the Borderlands of Intercultural and Interdisciplinary Encounter. Organized with Susan Stanford Friedman and Neil Whitehead. March, Madison, Wisconsin.

1995

Organizer. "Reconfiguring Communities: The Politics of Bodies in the Making" American Anthropological Association, Annual Meeting, Washington, D. C.

Memberships

American Anthropological Association, American Ethnological Society, American Folklore Society, Association of Latina/Latino Anthropologist, National Association for Chicana and Chicano Studies, Society for Cultural Anthropology.

LANGUAGES

Spanish

REFERENCES

Available upon request