

PLAN II FALL THESIS

Symposium



NOVEMBER 14, 2010



CONTENTS

2	The Day at a Glance
3	Alphabetical Index of Students with Session Number
4	Map of Session Room Locations
5	Session One 1:15 - 2:30
7	Session Two 2:45 - 4:00
9	Session Moderators, Plan II Staff

Participant and Moderator Check-In

Please pick up a name tag and program at the
Plan II table outside GSB 3.106, 1:00 - 3:00 pm

Refreshments

Coffee, tea, water, fruit and pastries served until 3:30 pm
Compliments of Plan II Honors Program

The Day at a Glance

SESSION I

1:15 PM - 2:30 PM

1.1 Arts & Humanities **GSB 3.104**
Moderator: Matt Valentine

1.2 Studying the Brain **GSB 3.106**
Moderator: Wendy Domjan

1.3 International Issues **GSB 3.130**
Moderator: Michael B. Stoff

1.4 Business & Economics **GSB 3.138**
Moderator: Yekaterina Cotey

SESSION 2

2:45 PM - 4:00 PM

2.1 Issues in Education **GSB 3.104**
Moderator: Alexandra K. Wettlaufer

2.2 Science & Technology **GSB 3.106**
Moderator: Wendy Domjan

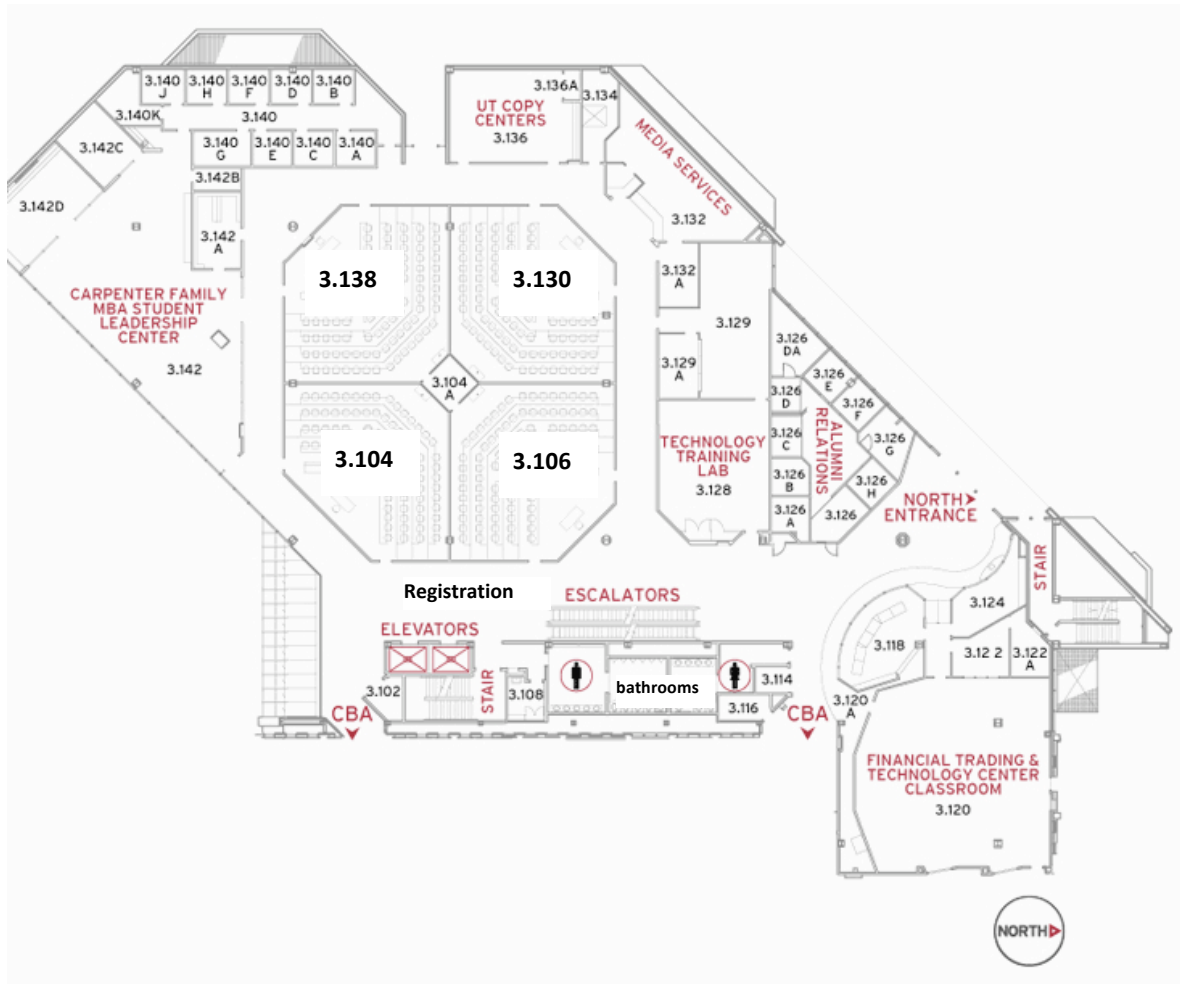
2.3 History & Culture **GSB 3.130**
Moderator: Michael B. Stoff

2.4 Marketing & Identity **GSB 3.138**
Moderator: Yekaterina Cotey

Alphabetical Student Index with Session Number

Baltazar, Cristina Dominique 1.2
Bauman, Joseph Bass 1.4
Bumford, Dylan 1.2
Butler, Natalie 2.1
Caffarelli, Mauro 1.2
Calabrese, Gina 2.2
Carter, Kristen 1.4
Choi, Yejee Arin 1.2
Clark, Kelley 2.3
Cuenca, John 2.2
Dauterman, Mary 2.3
Doyle, Colin 1.1
Ginestra, Jennifer 1.3
Hawthorne, Emily 1.3
Hsu, Elaine 1.4
Huang, Kelly 2.1
Hung, Joanne Y. 2.4
Jaime, Araceli 1.1
Jones, Alexandra Leigh 1.1
Lee, Grace 1.2
Miller, Dane 2.3
Patterson, Leigh 2.4
Ronen, Ayelet 2.1
Rosenthal, Michael 2.4
Sanders, Megan 1.1
Solomon, Eric 1.3
Song, Elisa 1.1
Strinden, Daniel Robert 2.2
Swope, Laura 2.4
Taylor, Garrison 1.4
Vu, Mike 2.2
Wilson, Danielle 2.1
Yang, Whitney 1.3

Map of Session Rooms, Registration table, Restrooms



Session One 1:15 pm - 2:30 pm

1.1 Arts & Humanities

GSB 3.104

MODERATOR: MATT VALENTINE

- Colin Doyle Portrait of a Young Artist
Supervisor: Matt Valentine, Plan II Honors
- Jaime Araceli Texas Food Culture in Austin: a Photographic Essay
Supervisor: Andrew Garrison, Radio Television Film
- Alexandra Leigh Jones Werewolves and Other Unfortunate Significant Others
Supervisor: Betsy Berry, English
- Megan Sanders Experiential Meaning and Works of Art: Can We Facilitate
Aesthetic Experiences?
Supervisor: Kathleen Higgins, Philosophy
- Elisa Song Mere Chance or God? What Our Fine-tuned Universe Has to Say about the
Creation of the Universe and Life
Supervisor: Robert Koons, Philosophy

1.2 Studying the Brain

GSB 3.106

MODERATOR: WENDY DOMJAN

- Cristina Dominique Baltazar Effects of Music and Music Plus Active Participation on a Prejudice
Reduction Message
Supervisor: Rebecca Bigler, Psychology
- Dylan Bumford Feeling out the Sensory Lexicon: Lessons from Synaesthetic Metaphors
Supervisor: Hans Kamp, Philosophy
- Mauro Caffarelli The Danger of Functional Neuroimaging in the Clinic
Supervisor: Richard Aldrich, Neurobiology
- Yejee Arin Choi Detecting Violence in Schizophrenia using fMRI
Supervisor: Russell A. Poldrack, Psychology & Neurobiology
- Grace Lee Confronting the Resilience of Boxing
Supervisor: William Winslade, Plan II Honors

1.3 International Issues

GSB 3.130

MODERATOR: MICHAEL B. STOFF

- Emily Hawthorne Halal Food as a Harbinger of Harmony? Examining Changes in Developing Halal Markets in France and America
Supervisor: Hina Azam, Middle Eastern Studies
- Jennifer Ginestra Cervical Cancer Prevention in Latin America: The Future of HPV Immunization
Supervisor: Bob Sanders, Molecular Genetics & Microbiology
- Eric Solomon Brazilian vs. American Press Perspectives on Rio-2016 Olympic Success
Supervisor: Orlando Kelm, Spanish & Portuguese
- Whitney Yang Homogenization of Beauty Among South Korean Women in the 21st Century
Supervisor: Robert Oppenheim, Asian Studies

1.4 Business & Economics

GSB 3.138

MODERATOR: YEKATERINA COTEY

- Joseph Bass Bauman On the Right Side of History: Unconventional Natural Gas in the United States
Supervisor: James K. Galbraith, LBJ School of Public Affairs
- Kristen Carter Playing with the Big Dogs: Community Bank and Mutual Thrift IPO's
Supervisor: James Nolen, Finance
- Elaine Hsu Creating an Effective Consumer Electronics Waste Policy in the U.S.
Supervisor: John Doggett, Management
- Garrison Taylor Black Money's Dirty Place in the Financial System: Regulation and Enforcement of Money Laundering and Terrorism Finance
Supervisor: Robert Auerbach, LBJ School of Public Affairs

Session Two 2:45 pm - 4:00 pm

2.1 Issues in Education

GSB 3.104

MODERATOR: ALEXANDRA K. WETTLAUFER

- Natalie Butler The Effects of the High School Experience on the Civic and Political Participation of College Students
Supervisor: Sharon Jarvis, Communication Studies
- Kelly Huang The Ever Present Question: Money or Ethics?
Supervisor: Marlene Dixon, Kinesiology
- Ayelet Ronen BT Habits: Design, Development, and Evaluation of a Study Skills Course
Supervisor: Stephanie Cawthon, Educational Psychology
- Danielle Wilson Teaching New Media Literacy
Supervisor: Homero Gil de Zuniga, Journalism

2.2 Science & Technology

GSB 3.106

MODERATOR: WENDY DOMJAN

- Gina Calabrese Investigating the use of plane polarized light in vertebrate mate choice: Do *Xiphophorus nigrensis* females prefer males with polarized reflectance?
Supervisor: Molly Cummings, Integrative Biology
- John Cuenca Characterization of the function of the Mei4/Mer2/Rec114 complex in meiosis-specific double-strand breaks
Supervisor: Tanya Paull, Molecular Genetics & Microbiology
- Daniel Robert Strinden Incorporation of Gold Nanorods into Poly(N-isopropyl Acrylamide) Nanocomposite Systems for Intelligent Drug Delivery
Supervisor: Nicholas A. Peppas, Sc.D., Chemical Engineering
- Mike Vu Incentivizing Ground Source Heat Pump Implementation in the Southwest: An Analysis of Industry Factors for Success
Supervisor: Glenn Masada, Mechanical Engineering

2.3 History & Culture

GSB 3.130

MODERATOR: MICHAEL B. STOFF

- Kelley Clark 1967: The Long, Hot Summer of Love
Supervisor: H.W. Brands, History
- Mary Dauterman The Rise, Fall, and Rise of Marshall McLuhan
Supervisor: H.W. Brands, History
- Dane Miller Freedom from Want: How FDR's Vision Informed the IMF
Supervisor: John Ruszkiewicz, Rhetoric & Writing

2.4 Marketing & Identity

GSB 3.138

MODERATOR: YEKATERINA COTEY

- Joanne Y. Hung The Almost Death of Advertising: What's Now & Next in
Advertising Copywriting Trends
Supervisor: Matthew McCutchin, Advertising
- Leigh Patterson "Dragged" to Death: How Austin's Most Influential Street Lost its
Moral Imperative
Supervisor: Bill Minutaglio, Journalism
- Michael Rosenthal Interpreting National Culture and Identity from Design
Supervisor: Maria Rivera, Advertising
- Laura Swope Brand Oprah: How the Controversial Queen of Pop Culture Sells Herself
Supervisor: Julie Irwin, Marketing

Session Moderators

We are grateful to those who served as session moderators at this symposium

Wendy Domjan Matt Valentine
Michael B. Stoff Yekaterina Cotey
Alexandra K. Wettlaufer

Plan II Staff

Michael B. Stoff, Director
Alexandra Wettlaufer, Associate Director
Wendy Domjan, Assistant Director

Mary Dillman, Academic Advisor
Phillip Dubov, Alumni Liaison
Laurie Gonzales, Office Manager
Jacinda Herrera, Administrative Assistant
Melissa Ossian, Academic Advisor
Jennifer Scalora, Program Coordinator
Matt Valentine, Joynes Room Coordinator
Yekaterina Cotey, Teaching Assistant



